



AVCLE

A Fiesta for AOCLE!

The University of the Incarnate Word Rosenberg School of Optometry in San Antonio hosted this year's AOCLE Workshop entitled "Look, Learn, Teach". The team of RSO contact lens faculty, staff and students lead by Dr. Sandra Fortenberry worked cohesively to provide a flawless event filled with interesting lectures, hands on wet labs and a taste of the delicious local fare. Throughout the program educators were able to learn from and connect with friends in industry.

The Drury Plaza Hotel Riverwalk was an excellent choice for the meeting. A nice mix of traditional center city architecture with a modern interior décor, it offered a complimentary hot breakfast and direct access to the Riverwalk, A+!



Schools with AOCLE representatives:



Next AOCLE Workshop: May 30-June 2, 2019

Pacific University School of Optometry Forest Grove, OR

Arrivals: Thursday, May 30th Departures: Sunday, June 2nd Portland International Airport (PDX)

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The 2019 AOCLE meeting will be held at Pacific University School of Optometry. Beth Kinoshita, Matt Lampa, Pat Caroline, and the rest of the team at Pacific are hard at work crafting a meeting theme focused on contact lens education in 2019!

The 2020 AOCLE meeting is slated for May 28th – 31st at Nova Southeastern University and the B Ocean Hotel in Fort Lauderdale, FL.

The RSO 2018 summer workshop began on Thursday evening at the welcome reception where the annual AOCLE awards were announced, IACLE attendee introductions were made and some Sponsor presentations were given.





The AOCLE Harue Marsden and George Mertz Travel Grant Award winners were Kate McClure (OSU) and Nekima Williams (RSO).





The AOCLE Lester Janoff Cornea & Contact Lens Memorial Award winner was Bruce Morgan (MCO) and the IACLE award winner / AOCLE attendee was Ahmed Sherry of Lebanon.

Ahmed Sherry commented on his experience: "Thanks to IACLE and AOCLE, I had the opportunity to be part of this three-day workshop and learn from skilled colleagues in the world of teaching and contact lenses. I will definitely use what I have gained from this workshop to try to improve optometry

education in Lebanon, especially in the field of contact lenses."



Mark Risher representing Allergan, a 2018 AOCLE Workshop sponsor, discusses TrueTear®.

On Friday morning the event continued with a bus ride to Datapoint at RSO where Dean Wingert welcomed the group, followed by CE. Drs. Matt Valdes and Susan Hall (pictured below) presented on Inter-professional education (*IPE for the OD*) and *Test Writing for Optometric Professionals*, respectively.



Dr. Scheffer C. G. Tseng of Bio-Tissue, a new workshop sponsor, lectured on *Platform Technology to Orchestrate Regenerative Healing*. Inserting and removing Bio-Tissue's Prokera Amniotic membrane and using Allergan's TrueTear® dry eye device were part of the afternoon activities. As a follow up to the morning lecture there was a test writing segment and a presentation on *Taking Evaluations to Heart*. The final part of the interactive session included a tour of the host school and clinic.



Luigina Sorbara (Waterloo) is participating in a demonstration on the Prokera Amniotic membrane and Sandra Fortenberry (RSO) is providing a tour.

Friday evening kicked off with a trip to Dr. Farshid Amir's Party Barn where the entertainment was provided by the RSO band "Spectacles" and dinner was catered by Pappasitos. Then it was back to the hotel...



On Saturday the event continued at the hotel where multiple industry presentations were interspersed with CE lectures (*Reaching the Millennial* by Dr. Patricia Sanchez-Diaz, and *Being and Effective Clinical Educator to the Millennial Generation* by Dr. Raelyn Ottenbreit). Some options for getting to know the city were the Alamo Tour, the Brackenridge Park Conservatory and the San Antonio River City Cruise. Temperatures during the day reached 103 degrees, but the attendees remained (and looked) cool!



Hosting team member Philip Aitseboamo (RSO), Anita Ticak (UH), Nicki Lau (OSU), and Matt Lampa (Pacific) cruise the river, just chillin'.

The workshop concluded Saturday night after dinner at The Well where "Southern Comfort Food" was on the menu. Once again, many thanks to the RSO team for a job well done!

Campus News - Fall 2018

Illinois College of Optometry:

ICO welcomes its new President, Dr. Mark Colip, OD (ICO '92).



Dr. Neil Hodur has officially retired and is now Professor Emeritus at ICO.

Drs. Janice Jurkus and Gina Sobara (Waterloo) traveled to Barranquilla, Colombia to be part of two meetings. The first was an International Association of Contact Lens Educators (IACLE) regional meeting at the Universidad Metropolitana de Barranquilla school of Optometry. Dr. Jurkus taught educators from Latin America about Orthokeratology and Dr. Sobara gave a talk on how to do student assessments. Their second presentation was part of the 29 Congreso Nacional de Optometria hosted by FEDOPTO. Hundreds of attendees learned about caring for the presbyopic patient from Dr. Jurkus and sag determination research from Dr. Sobara.

Former ICO resident Dr. Michelle Man will join the CL faculty starting Winter Quarter 2018.

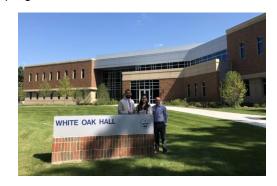
Midwestern University Chicago College of Optometry:

Samantha Rice, OD, FAAO was named Assistant Dean of Academic Affairs.



Former SUNY Assistant Professor Dr. John Gialousakis has joined the CCO team. He is a 2014 SUNY graduate who completed the SUNY CL Residency program in 2015.

Dr. Javeria Azhar also joined the CCO team earlier this year. She is a 2014 ICO graduate who completed the UMSL CL Residency program in 2015.



Midwestern University Arizona College of Optometry:

AZCOPT welcomes Dr. Liz Escobedo, a former Northeastern State University CL resident. She will be involved in contact lens lab, clinic, teaching, and research.

Dr. Robert Fintelmann, MD, FACS is a corneal specialist and refractive surgeon who has been seeing patients at the Midwestern University Eye Institute for the past year but recently started performing anterior segment procedures (PKP, DALK, DMEK, LASIK, cataract, etc.) through the school. He works very closely with the contact lens faculty and contact lens resident, as well as fourth year internal rotation students.







Dr. Fintelmann

New England College of Optometry:

Dr. Howard Purcell is now the 13th President of NECO, his alma mater ('84). He began his career in practice with his father, Dr. Saul Purcell ('54). Dr. Purcell was a founding faculty member at Southeastern University College of Optometry where he was an active member of AOCLE. He then held influential positions at Johnson & Johnson and Essilor of America before returning to academia.



NECO has opened its Student Clinical Training Center (CTC), a state-of-the-art clinical learning facility. The CTC includes two teaching labs, a high-tech classroom with monitors displaying each work space, and twenty fully equipped exam lanes with slit lamp imaging systems, digital phoropters, digital charts, and video BIOs.

Nova Southeastern University College of Optometry:

Dr. Chandra Mickles was recognized as a "Top Black Educator" in South Florida and discussed dry eye on television (ABC).



Dr. Andrea Janoff, Coordinator of the *Primary Care with Emphasis in Cornea & Contact Lenses* Residency program is proud to report that the '17 and '18 graduates, Drs. Calista Ming, Samantha Rao, Anisha Patel and Carol Yu, all became Fellows of the AAO this year.







From Left: Calista Ming ('17), Andrea Janoff (PC/CL Residency Coordinator), Sam Rao ('17), Anisha Patel ('18), and Carol Yu ('18)

Regarding the proposed endowment from National Vision, the president of NSU explained: "Although our organizations share many core values – particularly for serving our larger communities - we have come to realize that the issues associated with corporate philanthropy in the health sciences are still too nascent...To that end, we have mutually agreed to end the agreement".

University of Houston College of Optometry:

Anita Ticak and Amber Giannoni started a Contact Lens Club at UHCO for second, third and fourth year students.

University of Pikeville Kentucky College of Optometry:

Dr. Louise Sclafani had a little bit of a challenge getting to UPIKE, but she reports a memorable visit overall with Dr. Donald Egan leading the welcome. She met with UPIKE faculty and students in the Class of 2020. Corey Alvis from SynergEyes was also along for the ride.





Salus University, Pennsylvania College of Optometry:

Dr. Kriti Bhagat has left her position as a fulltime faculty, but remains as adjunct in the CL curriculum.

Southern College of Optometry:

The Eye Center at SCO had a temporary closure in September following a water main break. Parts of the facility continue to be under renovation and repairs are ongoing, but the clinic is open and running.

SUNY College of Optometry:

SUNY welcomes Dr. Azinda Morrow (SUNY '17) as Assistant Clinical Professor following completion of her CL residency at ICO.



Dr. Irene Frantzis is now full-time faculty at the College overseeing students in both Contact Lens and Myopia Control Clinics.

SUNY's Clinical Vision Research Center is looking forward to working with Euclid and SynergEyes on upcoming contact lens research studies. The team is also having way too much fun with Dr. Zuckerman's apache dog!



University of Waterloo:

Dr. Lyndon Jones was named 2018 IACLE Americas Contact Lens Educator of the Year for 2018. He received his award at the AAO Meeting in San Antonio. Following the announcement of his award, Professor Jones said: "...I am absolutely delighted to be given this award and I thank IACLE for its continued dedication to training the contact lens clinicians of tomorrow."



Drs. Gina Sobara and Janice Jurkus (ICO) traveled to Barranquilla, Colombia to be part of two meetings this year. See the ICO College of Optometry section for details.

The University of Waterloo Centre for Ocular Research & Education (CORE) has updated some of its online resources. The Clinical Contact Lens Management Guide (ContactLensManagement.com) has been edited in its many forms by renowned professionals. Now a fully-independent resource hosted by CORE and supported by an independent medical education grant from Alcon, the site includes enhancements such as a rich search feature to help practitioners

easily filter conditions by their presenting signs and symptoms. The new content includes instructional information on bio-microscopy techniques, including unique CORE-produced, high-resolution videos.

The Guide is a free, fully-searchable database of descriptions, images and videos to help identify and manage contact lens related issues.

OcuBlink, which began as an initiative of CORE, has been developing a novel in vitro platform since 2014, working with industry partners and researchers to validate their technology. For more information, visit OcuBlink.com.

AAO 2018 - San Antonio, TX

Congratulations to the AOCLE members who became AAO Fellows or Diplomates this year:

New Diplomates in Cornea, Contact Lens & Refractive Technologies, Dr. Julie DeKinder (UMSL) and Dr. Dan Fuller (SCO) are pictured below:





Anne Mika Moy (UCB) is a new diplomate in Anterior Segment.



New Fellows are Javeria Azhar (CCO), Eva Duchnowski and Azinda Morrow (SUNY), Elizabeth Escobedo (AZCOPT), Celia R. Gong (UCB), Brooke Morris Harkness and Samantha Rao (Valley Contax), Bethany Peebles (Art Optical), and Amanda M. Tompkins (SCO).

IACLE

Six contact lens educators from around the world became 2018 IACLE Award winners. They were recognized during the AAO'18 meeting in San Antonio, TX.



Pictured here (L-R) are IACLE President Shehzad Naroo, IACLE Travel Award recipient Martha García, IACLE Contact Lens Educators of the Year Runa Mazumder, Wim Borst, and Henri Eek, and Director of Professional Services EMEA CooperVision Marcella McParland

The IACLE Board includes several AOCLE members and friends:

President: Shehzad A. Naroo, BSc (Hons), MSc, PhD, FIACLE, FAAO, FBCLA, FEAOO, FCOptom Vice President: Philip Morgan BSc (Hons), PhD Secretary: Janice Jurkus OD, MBA, FIACLE Treasurer: Etty Bitton OD, MSc, FAAO Assistant Secretary: Luigina Sorbara OD, MSc Assistant Treasurer: Orlando Neira Opt., FIACLE Europe/Africa-Middle East Regional President: Judith Morris BSc (Hons), MSc FCOptom, FIACLE Asia Pacific Regional President: Rajeswari Mahadevan PhD, FIACLE, FSLS, FPROSE, FBCLA, EDHM

Americas Regional President: Sergio Garcia OD, MSc, FIACLE

IACLE has fully revised and updated its Distance Learning Program (DLP) in line with the New IACLE Contact Lens Course (New ICLC). The program is now available to IACLE members via its website, www.iacle.org. The

DLP is an ideal way for AOCLE members to take the IACLE Fellowship Exam. The next administration will be in November 2019. After successful completion of the Fellowship Exam, members are eligible to apply for FIACLE status.



IACLE Director of Educational Programs, Nilesh Thite, welcomes the launch of the new DLP, a self-study aid for the New ICLC.

IACLE has also released its 2018 Member Survey results. A total of 300 contact lens educators in 48 countries took part in the survey in March 2018, representing a response rate of 36%. The Americas represented 16% of responses.

ISCLS

The 2018 ISCLS (International Society of Contact Lens Specialists) was held in Washington, DC. The ISCLS is the world's first international contact lens society and was started in 1953. Several AOCLE members and friends attended this year's meeting and a few are pictured below. For more information on ISCLS visit www.iscls.net/



Several AOCLE members and friends achieved Associate Status in ISCLS this year. Pictured here (L-R) are: Edgar Davila Garcia, Louise Sclafani, Dirk Booysen, Melissa Barnett, Tom Arnold, Elise Kramer, and Langis Michaud.

The GP Lens Institute (GPLI)



Did you know?

2019 will mark the 20th anniversary of the GPLI!

GPLI has again agreed to fund one registration for a CL educator from each school of optometry for 2019's Global Specialty Lens Symposium Meeting. Contact pwitham@clma.org for more information.

The GPLI and the CLMA hosted 37 attendees at their 20th annual GPLI Cornea and Contact Lens Resident Symposium at the University of Missouri - St. Louis (UMSL) on August 23-26, 2018. There were 18 CLMA companies represented: ABB Optical Group, AccuLens,

Acuity Polymers, Advanced Vision Technologies, Art Optical, Blanchard Contact Lenses, Boston Sight, Contamac US, Essilor Contacts, Euclid Systems Corp., Menicon, Metro Optics, Synergeyes, TruForm Optics, Valley Contax, Visionary, Visionary Optics, and X-Cel Specialty Contacts.

This program was extremely well organized (as always) by Ursula Lotzkat (WINK Productions, Inc.), the coordinator of 19 of the 20 programs, with strong assistance from Dr. Julie DeKinder, Chief of the Contact Lens Service and Dr. Vinita Henry, Director of Clinical Services at UMSL. The residents had the opportunity to have all of the workshop programs provided at the College of Optometry's new Patient Care Center.

The event, as always, was comprehensive as it pertained to both didactic and hand-on workshop programs. Beginning with several lectures on Thursday afternoon, it ended on Sunday afternoon. In between, there were lectures on GP materials. evaluation, and fitting, corneal reshaping, contact lens corneal topography application including topography-designed contact lenses, scleral lenses, custom soft and hybrid lenses, presbyopic GP fitting, myopia control, writing for publication, public speaking, and being an effective clinical instructor; GP toric fitting, billing and coding for the irregular cornea, fitting the irregular cornea with corneal GP lenses, and case studies. Of course, the hallmark of the residents program is always the workshops and these programs included sclerals, multifocals, torics, topographydesigned lenses, irregular cornea corneal lenses, and corneal reshaping.

The Cornea and Contact Lens Residents, CLMA industry representatives, and educators/speakers are pictured below.





GPLI 2nd Session CLMA members: Jane Beeman (Euclid), Erik Anderson (Art Optical), Keith Parker (AVT), Jessica Labriola (Contamac), Lora Castle (Metro Optics), and Brett Cochran (Acculens). Not pictured: Eric Marshall (Visionary Optics), Richard Dorer (Blanchard), and Dr. Randy Sakamoto (Menicon)



GPLI 1st Session CLMA members: Kelsey Roberts (Valley), Dan Bell (Acuity), John Belliveau (Visionary), Jim Slightom (ABB), Dede Reyes (SynergEyes), George Mera (TruForm), Pam Witham (CLMA), MaryAnn Kail (Essilor), and Manuel Carvalho (BostonSight).

Not pictured: Dr. Drew Biondo (X-Cel)

GPLI Class of 1999



Save the Date:

2019 GPLI Residents Symposium

August 1-4, 2019
The Ohio State University
Columbus, OH

2019 Global Specialty Lens Symposium

www.GSLSymposium.com

The annual Global Specialty Lens Symposium (GSLS) will be presented by *Contact Lens Spectrum* January 24-27, 2019 at the Tropicana Hotel in Las Vegas, NV.

GPLI has again agreed to fund one registration for a CL educator from each school of optometry for 2019's Global Specialty Lens Symposium Meeting. Contact pwitham@clma.org for more information.

STAPLE Program

www.stapleprogram.com/

The STAPLE (Soft Toric and Presbyopic Lens Education) Program, a collaborative effort on the part of Alcon, Bausch + Lomb, CooperVision, and Johnson & Johnson Vision, holds workshops to bring educators and industry together. The stakeholders collaborate to provide 2nd and/or 3rd year optometry students with generic hands on experience fitting soft toric and soft multifocal lenses on patients in a non-competitive environment.

The first STAPLE Program workshop was held in January 2012 and since then there have been over 300 workshops throughout the North American schools and colleges of optometry. The day consists of a lecture, hands-on fitting with live patients using four lens designs - one per manufacturer - and lunch or dinner plus a wrap-up discussion.

To schedule an event at your school, please contact the program administrators, Ursula Lotzkat (ursula@winkproductions.com) and/or Jill Lopa (jill@winkproductions.com). Ursula and Jill look forward to working with you toward the common goal of increasing students' confidence level and skills with soft toric and multifocal lenses. For details go to www.stapleprogram.com.



STAPLE Workshop at UPIKE earlier this year.

Industry News - Fall 2018

ABB Optical Group

www.abboptical.com

Arch Holcomb, Senior Consultant aholcomb@abboptical.com

Scott Luther, Strategic Account Manager sluther @abboptical.com



ABB OPTICAL GROUP has just announced a Go Green Consolidated Shipping program with the goal of reducing waste and increasing practice efficiency. Office staff can spend more time with their patients and less time managing packages by only receiving one consolidated package a day. This program provides practices an order cutoff time of midnight by consolidating all orders into one package that is shipped out the following day. By processing orders through their website, abboptical.com, ABB OPTICAL will electronically consolidate the orders overnight. This is an easy way for practices to do their part for our environment. To inquire for more information or to enroll, contact Customer Service at 800.852.8089 and ask for Electronic Consolidation with Next Day Processing.



AccuLens

www.acculens.com

Bill Masler, President billmasler@acculens.com

Elissa Masler, VP of Sales & Marketing elissa @acculens.com

AccuLens is excited to announce the launch of two new multi-focal designs now available as add-ons for the Maxim and EasyFit.





A center near periscopic and alternating zone will join an extensive presbyopic line up. Additionally, Acculens just completed an expansion of manufacturing operations which includes an environmentally controlled machining and finishing area that increases lathe accuracy. Lastly, an additional new DAC lathe with laser engraving capabilities will be installed by year end.

The Maxim's simplistic, fitting system includes a 12 lens, 2 diameter diagnostic set with a 6 month, full warrantee program.

Advanced Vision Technologies

www.avtlens.com

Keith Parker, NCLEC President keith @avtlens.com

Janine Bugno, NCLEC Vice President janine @avtlens.com

Advanced Vision Technologies (AVT) is proud to announce a joint venture with Al Vaske to provide a range of specialty contact lenses for

irregular corneas. Mr. Vaske is the founder of Lens Dynamics, Inc which specialized in irregular corneas and brought the Rose K and Dyna Intra-Limbal lenses to the US. The AVT Team has launched a new signature line of GP lenses, "The Prime Designs," including small and large corneal lens designs and Scleral lens designs.

Additionally, AVT is pleased to announce the recent acquisition of Continental Soft Lens, Inc. "With this acquisition, AVT will now have a stronger presence in the specialty soft contact lens arena which will further strengthen AVT's mission to be the innovative leaders of our industry," states Keith Parker, President of AVT.



AL Vaske, founder of Lens Dynamics, joins AVT

Akorn

www.theratears.com

Diane M. Houtman, OD, MBA, FAAO Vice President, Professional Relations diane.houtman@akorn.com

Regina Assaf, COA Director, Portfolio and Stakeholder Strategy rassaf@theratears.com

NEW TheraTears® EXTRA dry eye therapy's extra moisturizing formula is enhanced with trehalose for extraordinary symptom relief

Trehalose is a natural disaccharide with enhanced moisture retention capabilities. It's used to enhance the effectiveness of active ingredients.¹

In ophthalmic products, trehalose is proven to help²:

- Protect corneal cells from desiccation
- Restore osmotic balance to the ocular surface
- Maintain the homeostasis of corneal cells

TheraTears® EXTRA dry eye therapy is now available at retailers nationwide.



References:

- 1. Luyckx J, et al. Trehalose: An Intriguing Disaccharide with Potential for Medical Application in Ophthalmology. Clin Ophthalmol. 2011;5:577-581.
- 2. Jones L, et al. TFOS DEWS II Management and Therapy Report. The Ocular Surface. 2017;15:575-628.

Alcon

www.alcon.com

Tom Duchardt, FAAO - Director, Professional Relations, Academic Development tom.duchardt@alcon.com

Alcon expands education campaigns, brings more choice to contact lens wearers

Alcon recently launched a national television, print and online advertising campaign to raise awareness of presbyopia and DAILIES® TOTAL1 Multifocal contact lenses for seamless vision near and far. The television ad shows a common issue – not being able to read a restaurant menu – and encourages patients to visit SeeNearAndFar.com.



Alcon also launched the AIR OPTIX® COLORS Gemstone Collection, bringing three new colors to contact lens wearers – Amethyst, True Sapphire and Turquoise. Leatrice Eiseman, Pantone® Color Institute, joined Alcon at the 2018 AOA Optometry's Meeting to discuss the role colors play in emotions and confidence.

Wearers can now try all 12 colors on virtually at AIR OPTIX® COLORS Studio.



Allergan

www.allerganoptometry.com

Mark Risher, Senior Manager Optometric Academic Development risher_mark@allergan.com

Allergan launches REFRESH® REPAIR — the *first and only* artificial tear in the U.S. with CMC, HA (inactive ingredient), and Osmoprotectants. REFRESH® REPAIR helps promote healing of the cornea and conjunctival epithelia, and improves visual performance in Dry Eye patients. This unique formula also contains Osmoprotection, which safeguards epithelial cells against hyperosmotic stress by displacing salts with restorative, organic osmolytes. It is clinically proven to treat the signs and symptoms of Dry Eye and is safe to use with contacts. refreshbrand.com/doc.



Art Optical

www.artoptical.com

Erik Anderson, NCLEC Director, Professional Relations eanderson@artoptical.com

Mike Johnson, FCLSA Director, Consultation mjohnson@artoptical.com

The technical training team at Art Optical has had a busy summer sponsoring specialty lens fitting workshops and conducting Ampleye scleral wet labs at NOVA, MCO, ICO, Indiana, SUNY, Oklahoma and Houston. In addition to involvement at the schools, the focus at Art Optical has been the successful completion of a comprehensive audit of their quality system resulting in the latest accreditation to MDSAP standards, as well as R&D aimed at further enhancement of their scleral and custom soft lens platforms. Look for the release of aberration control optics in Ampleye and enhanced stabilization benefits in their Intelliwave Pro series coming soon! As they head into the late fall convention and meeting schedule, Art Optical continues their 60th Anniversary celebration!



Specialty lens workshop sponsored by Art Optical with Bethany Peebles, FAAO

Bausch + Lomb Vision Care

www.bausch.com

Marjorie Rah, OD, PhD Director, Medical Affairs marjorie.rah@bausch.com

Rhonda Robinson, OD, ACE Academic Consulting Expert <u>rrobinsonod @icloud.com</u>

Over the last few months, Bausch + Lomb introduced several new products to address some of today's most pervasive eye conditions. These include LUMIFY™ (brimonidine tartrate ophthalmic solution 0.025%) redness reliever eye drops, PreserVision® AREDS 2 Formula Chewable vitamins, Soothe™ Xtra Protection (XP) Preservative Free lubricant eye drops and

Ocuvite® Blue Light eye vitamins. The company also introduced Bausch + Lomb ULTRA® for Astigmatism lenses in a new cylinder power of -2.75D, making it the only monthly planned replacement lens with this power available in the fit set. To learn more about recent innovations from Bausch + Lomb, visit:

http://www.bausch.com/ourcompany/recent-news.



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Bausch + Lomb Vision Care Specialty Vision Products

www.bausch.com

Bill Shelly, Senior Director of Sales bill.shelly@bausch.com

Now Available: Scleral lens care kit to provide patients with products to help apply, remove, and maintain their scleral lenses. Contents include the Boston® scleral lens case, a magnifying mirror, application and removal tools, and ScleralFil® preservative free saline solution, all in a convenient zipper bag available with or without Boston Simplus® multi-action solution. Available to order at www.bauschSvpstore.com.



B+L's new Scleral lens kit

Alden Optical welcomes a new addition to their consulting team. Cris Garza, FCLSA, NCLEM, joined their expert staff to provide assistance in fitting Zenlens™ and Novakone® lenses. Cris has years of experience as a contact lens specialist and clinical instructor of ophthalmology at Dean McGee Eye Institute and University of Oklahoma.



Blanchard Contact Lenses

www.blanchardlab.com

Lee Buffalo, BS National Sales Director Ibuffalo @blanchardlab.com

Richard Dorer, NCLEC Senior Regional Manager rdorer@blanchardlab.com

After just one year on the market, the response to Blanchard's Onefit™ MED advanced scleral lens design has been remarkable. Doctors love the control they have to custom design lenses for irregular, medically indicated and larger corneas!

Blanchard welcomed a new Western Regional Account Manager - Rachel Behdadnia, FCLSA, NCLEM and FNAO. Rachel brings 23 years' experience in specialty contacts and now serves all customers on the west coast.



The *Onefit™ Scleral Lens Excellence Award Program* is open to all 3rd and 4th year students. This is a valuable learning opportunity, and those who meet all criteria

receive a certificate for a no-charge Onefit or Onefit MED fitting set. To receive the program documentation, email Richard Dorer.

Contamac US

contamac.com

John Hibbs, National Accounts Manager johnhibbs @contamacus.com

Jessica Labriola, NCLEC-Customer Relations jessica@contamacus.com

The Clinical Guide to Scleral Lens Success by Drs Melissa Barnett and Daddi Fadel is now available from Contamac, Written as collaboration between the Scleral Lens Educational Society (SLS) and the Accademia Italiana Lenti Sclerali (AILeS) and published by Contamac, the new resource includes practical information for use in daily clinical practice, including sections on staff training, patient and family communication, step-by-step scleral lens fitting, aftercare, and follow-up schedules. The eBook is available for download in English and Italian at scleralsuccess.com. Printed copies will also be available where ever you see Contamac exhibiting. To pre-order printed copies for your students, please contact Jessica.

Euclid Systems Corporation

www.euclidsys.com

Jane Beeman, COA, FCLSA, NCLEM Global Director of Professional Relations jane.beeman@euclidsys.com

Joann Simonson, cofounder of Euclid, has retired. Joann helped to make Euclid a

successful company while simultaneously building valued relationships. "When George Glady, Bruce DeWoolfson and I founded the company in 1995, we had no idea what a fabulous product we would develop, how many lives we would change or how many wonderful people we would meet and work with along the way. Many of our colleagues and customers around the world have become lifelong friends and for that I will be eternally grateful". She leaves the company in the very capable hands of Abbey Cantolina and Jane Beeman in Professional Services, and Rahul Patani in Global Sales & Marketing. Joann will be missed by co-workers and fellow AOCLE members alike as she journeys on in retirement, traveling for fun. Bon Voyage Joann!

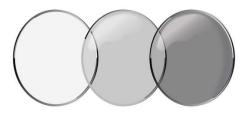


Johnson & Johnson Vision www.acuvueprofessional.com

Charissa Lee, OD, FAAO - Director, Professional Education & Development clee132@its.jnj.com W. Lee Ball, OD, FAAO - Director, Professional Education & Development wball@its.jnj.com

Johnson & Johnson Vision Announces ACUVUE[®] OASYS with Transitions™ Light Intelligent Technology™

This first of its kind contact lens provides wearers with vision correction and a dynamic photochromic filter that helps to continuously balance the amount of light entering the eye. Developed in strategic partnership with Transitions Optical, the lens quickly and seamlessly adjusts from clear to dark in response to changing light conditions. ACUVUE OASYS® with Transitions® has received 510(k) clearance from the U.S. Food and Drug Administration and is indicated for the attenuation of bright light. The two-week reusable, spherical contact lens will be commercially available in the first half of 2019.



ACUVUE OASYS® with Transitions®

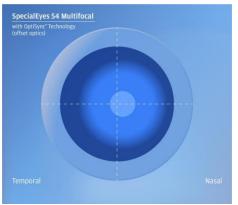
SpecialEyes, LLC

www.specialeysqc.com

Michelle Walsh, Director of Sales & Marketing <u>mwalsh@specialeyesqc.com</u>

SpecialEyes, LLC has pioneered a new advancement in custom soft multifocal contact

Ienses with the introduction of OptiSync™ Technology. This feature offsets (shifts) the multifocal optics from the center of the lens to better align with the patient's visual axis. When a misalignment is present, this technology can improve visual acuity, correct induced aberrations, and reduce subjective complaints such as shadows, 3-D effects, and halos. By coupling OptiSync™ Technology with the fully custom, pupil-optimized, 54 Multifocal design, eye-care providers are no longer limited to changing power to improve vision. To learn more about OptiSync™ Technology and how to identify a multifocal misalignment issue, visit www.specialeyesqc.com



SpecialEyes' OptiSync™ Technology

SynergEyes

www.synergeyes.com

Louise Sclafani OD FAAO Vice President, Professional Affairs Isclafani @synergeyes.com SynergEyes, once thought of as only a hybrid contact lens company, is deeply dedicated to all lens modalities. They introduced the VS Scleral Lens to the US market in 2018 with much success and partnered with Tangible Science to improve all day comfort via Hydra-PEG on their Duette/UltraHealth Family.



This relationship led to the recently launched "SimplifEyes", a daily disposable lens that has a Tangible polymer coating and is present in the soaking solution. This is the only daily disposable lens available with this technology and will be available through an online management system for independent practices. In June 2018 Synergeyes received a worldwide licensing agreement with the Brien Holden Vision Institute and their EDOF design making this modality a viable option for their hybrid platform...more to come!



SimplifEyes, offered in 30 & 90 day packs

TruForm Optics

www.tfoptics.com

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George Mera, BS, NCLE-AC
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TruForm is pleased to share that they have been involved in hands-on workshops at many of the Schools of Optometry. Their DigiForm Scleral lens design has built in fitting scales making for a valuable educational tool, and their Llevations Thin Trifocal and Solitaire Thin Bifocal, both segmented translating GP designs, are great workshop options. Look for decentered optics on their DigiForm Multifocal lens and exciting new developments with their scleral designs.



Valley Contax

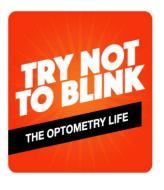
www.valleycontax.com

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Valley Contax is proud to sponsor a new podcast that takes a lighthearted look at the issues that confront those in the eye care industry. **Try Not To Blink** is hosted by James Deom, OD, MPH and Roya Habibi, OD. The show includes special guests and covers topics such as conditions and treatments, new equipment, practice management, marketing, and industry news. Check out the Try Not To Blink podcast in iTunes, the Apple Podcast app, Google Play, Spotify or by visiting trynot2blink.com.





Congratulations to the winning schools from the AOA CS Cup in Denver and the AAO CS Cup in San Antonio. This year SCO was presented the CS Cup trophy for both events along with two \$500 scholarships per win (that's after doing the same last year at AAO in Chicago!). The runner ups, Midwestern University-Arizona in Denver and UC Berkeley in San Antonio, received one \$500 scholarship each.

X-Cel Specialty Contacts

www.walman.com

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X-Cel announces a simplified pricing and extended warranty structure for its line of custom soft lenses including all Flexlens and Westcon designs. The new pricing model began November 1st. In an effort to make this as simplistic as possible, the new pricing structure consists of two prices (Warranted and Non-warranted) in two categories (Standard and Specialized).

In addition, X-Cel's custom soft lens warranty is also being extended from 90 days to 120 with unlimited exchanges.

These custom soft lines of lenses have a three day turnaround, no-risk warranty and can be made in virtually any parameter. Featured designs include the ARC (Atypical refractive correction) lens for any irregular cornea and the PRS (post refractive surgery) lens for those hard to fit oblate corneas.

Can You Guess Who?

AOCLE 1994



AOCLE 1995



AOCLE 1996



AOCLE 1998



In Memoriam:

The AOCLE would like to remember long-time friend Tim O. Koch, COT, FCLSA. Tim was involved in the contact lens industry for over 30 years, having been closely affiliated with Paragon Vision Sciences, SynergEyes, Contamac US, and most recently Euclid Systems. He was an author, a lecturer and an all around great guy. Sadly, Tim passed away just a few weeks after attending this year's AOCLE workshop. Upon hearing of Tim's death, Dr. Michael Harris expressed what many felt, "He was a wonderful friend who always had a smile on his face. He will be missed but not forgotten". RIP Tim.





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