

Spring 2017 Newsletter #45

ASSOCIATION
OF OPTOMETRIC
CONTACT LENS
EDUCATORS

#### "Meet me in St. Louie"!

The University of Missouri-St. Louis College of Optometry is thrilled to be hosting the AOCLE workshop this summer. June 1-4. The theme of the workshop is Scleral Lenses: the Good, the Bad, and the Technology. The provide meetina will continuing education, sponsor updates, and a hands-on workshop exploring some of the new technology in the area of scleral lenses. Participants will also have an opportunity to tour the UMSL College of Optometry and its new Patient Care Center.



UMSL College of Optometry's New Patient Care Center

### **Schools with AOCLE representatives:**



## Next AOCLE Workshop: June 1-4, 2017

University of Missouri St. Louis College of Optometry St. Louis, MO

Arrivals: Thursday, June 1st Departures: Sunday, June 4th Lambert – St. Louis International Airport

## In this issue:

- School News, p. 2
- Other News, p. 4
- Industry News, p. 6

Additional highlights of the meeting will include a night out on The Hill, a trip to Ted Drewes, and an evening at one of their local breweries. St. Louis has many activities that will be available for Saturday afternoon. Participants will have the option to take a trip to the top of the Arch, tour one of the most iconic breweries in America, walk through a world-renowned botanical garden, or visit Forest Park, just to name a few!

Drs. Julie DeKinder, Edward Bennett, Vinita Henry and Beth Henderson are anticipating a great meeting and are looking forward to "meeting you in St. Louis" this summer.

### Campus News - Spring 2017

# New England College of Optometry:

It is with great sadness that NECO notes the passing of alumni Dr. Richard Wallingford Jr., OD '75. Dr. Wallingford was an industry partner of AOCLE through his position as Senior Director of Professional Affairs at Johnson & Johnson Vision Care. He is a past President of the AOA and served on the NECO Board of Trustees. In 2015, NECO presented Dr. Wallingford with an honorary degree.

# Nova Southeastern University College of Optometry:

**Dr. Chandra Mickles** was named Professor of the Year by the Class of 2018. This is her second consecutive year receiving this award at NSUCO.

## The Ohio State University College of Optometry:

**Dr. Jeffrey J. Walline**, Ohio State University College of Optometry's Associate Dean for Research, has been appointed to serve a three-year term as a member of the university's Graduate Council.

The BLINK Study, a NEI funded randomized clinical trial to determine whether soft bifocal contact lenses slow the progression of myopia in children, accomplished its recruitment goal of 294 subjects in total at Ohio State and UHCO.

# University of Houston, College of Optometry:

IACLE recently named Jan Bergmanson, OD, PhD, DSc as the 2017 Contact Lens Educator of the Year Award. This award recognizes and honors achievements in contact lens education worldwide. Bergmanson is not only a clinician, he is also an anatomist and pathologist. A founding director of the Texas Eye Research and Technology Center (TERTC) and diplomate in the Cornea, Contact Lenses and Refractive Technologies section of the American Academy of Optometry, Bergmanson is one of the preeminent doctors in the nation for corneal conditions.

At the 2017 Global Specialty Lens Symposium, **Dr. Anna-Kaye Logan** and **Dr. Judy Perrigin** received 2nd place for their research poster titled, "Microbial Growth after Cleaning Scleral DMV Device."

UHCO won the inaugural Custom Stable Cup at the AAO meeting in Anaheim. The CS Cup was an event held on the trade show room floor and co-sponsored by Optovue and Contamac in conjunction with Valley Contax. It was promoted exclusively by the AOSA. Points were earned as students trialed Valley's Custom Stable scleral lens and then utilized Optovue OCT and dynamic scleral lens software to analyze the lens on eye.

# University of the Incarnate Word Rosenberg School of Optometry:

Congratulations to **Dr. William Miller** on being named Texas Optometric Association's Educator of the Year.

## University of Missouri-St Louis College of Optometry:

UMSL has launched its new patient care clinic and started services there in September 2016.

**Dr. Edward Bennett** has been elected as a Distinguished Practitioner and Fellow of the National Academies of Practice.

## University of Pikeville Kentucky College of Optometry:

**Dr. Donnie Akers** was selected as the award winner for the 2016 Most Innovative Use of Technology for Instructional Purposes from the Association of Independent Kentucky Colleges and University. The project recognized his Interactive 3-D Virtual Science Initiative in the Gross and Ocular Anatomy courses. Dr.

Akers also received the 2016 University of Pikeville Alumni Association's Distinguished Alumni Award.



Dr. Akers

**Dr. Donald Egan** has been elected a Distinguished Fellow of the National Academies of Practice (NAP) in Optometry. A Distinguished Fellow is an honor that acknowledges outstanding achievements within an individual's profession. The National Academies of Practice recognizes leaders who have distinguished themselves throughout their careers. The elected members of NAP work together as an interdisciplinary force to influence national health policy, legislation, and promote quality healthcare through cooperative advocacy, practice, education and research.



KYCO Construction In Progress: Almost there – Optometry in the Mountains!

# Southern California College of Optometry at MBKU:



It is with great sorrow that we share Ketchum University's loss of a treasured family member. After years of battling breast cancer, **Dr. Harue Marsden** passed away in the comfort of her own home on Thursday, February 2, 2017.

"On behalf of the university, I was deeply saddened to hear of the passing of our colleague and dear friend, Dr. Harue Marsden. Harue's long battle with cancer was just part of the heroic efforts she made on behalf of our entire institution over many years," said President Kevin Alexander, OD, PhD. "Dr. Marsden had a strong work ethic and was incredibly resilient until the very end, even attending the university's annual Circle of Vision luncheon and continuing to see patients at Ketchum Health until the end of January. She will be greatly missed and forever remembered as an alumna and revered member of the faculty at the Southern California College of Optometry."

Dr. Marsden was a distinctive leader at the Southern California College of Optometry with expertise in cornea and contact lens service. She joined the college in 1989 after completing a residency in family practice and master's degree at the University of Houston College of Optometry. Dr. Marsden was a professor and associate dean for clinical education at SCCO. She was a fellow of the American Academy of Optometry and diplomate in the Cornea and Contact Lens Section. She was also the owner of two private practices.

Dr. Marsden had primary clinical responsibilities in the cornea and contact lens service where she also served as chief for many years. She provided international lectures, publications and research in the areas of orthokeratology, contact lens management of the post-surgical cornea and laboratory testing.

As a beloved member of AOCLE, Harue contributed greatly to both the educational and social aspects of the annual workshops. Her distinctive laugh and quick wit were unforgettable. She will be sorely missed.

## Southern College of Optometry:

**Dr. Patricia Cisarik** was named 2016 Faculty of the Year (Clinical) by the Class of 2017

**Dr. John Mark Jackson** was named 2016 Faculty of the Year (Didactic) by the Class of 2019

**Dr. Amanda Tompkins** was named 2016 Faculty of the Year (Clinical) by the Class of 2019.

## SUNY College of Optometry:

SUNY Optometry was well represented 2017 Global Specialty during the Symposium with ten poster presentations. Authors included Drs. Eva Duchnowski. Yianni (John) Gialousakis, David Libassi, and Sharon Park Keh: residents Leah Ellenberg, Irene Frantzis. Nareh Keshishyan, and Jenna Salner; and Class of 2017 externs Emily Crane, Mendsen, Azinda Morrow, Pratik Patel, Priva Patel, and Kelly Voltz.

**Dr. David Troilo** and **Dr. Kathryn Richdale** co-authored a study published in Optometry and Vision Science titled "Accommodation and phoria in children wearing multifocal contact lenses." **Dr. Troilo** also authored another study in OVS, "The case for lens treatments in the control of myopia progression" and has several 2017 ARVO abstracts in progress related to contact lenses.

**IACLE** 

"Translating knowledge into increasing contact lens penetration" will be the theme for the 2017 IACLE Congress on Contact Lens Education, taking place in Hyderabad, India in September. This event is timed to precede the 2nd World Congress of Optometry, also in Hyderabad, where IACLE is providing the contact lens stream.

Increasing contact lens penetration remains a major challenge worldwide. The 2017 IACLE Congress on Contact Education will address key issues in market growth: retaining wearers in contact lenses, fitting more presbyopes and ensuring future practitioners have the skills to bring the benefits of contact lens wear to more of their patients.

The program will include the following topics:

- Addressing contact lens dropouts
- The importance of a contact lens work-up protocol, lens care and follow-up
- IACLE resources and assessment of students
- Contact lenses in the management of presbyopia

More information on the Congress is available at:

https://www.iacle.org/joomla/congresses/iacle-congress-on-contact-lens-education

If you're attending BCLA June 9-11, 2017 please join IACLE and British Universities Committee of Contact Lens Educators (BUCCLE) for a joint Education Day for clinic supervisors and educators in Liverpool, UK on Thursday, June 8th. Attendance is free of charge to all contact lens educators and university/college clinic supervisors, thanks to the support of BUCCLE.

IACLE/BUCCLE Education Day will run from 10am to 4.30pm at the Pullman Liverpool Hotel at Kings Dock on Liverpool's world famous waterfront. The hotel is connected to ACC Liverpool, the venue for the BCLA Conference.

IACLE members should email <a href="mailto:s.allen@iacle.org">s.allen@iacle.org</a> and BUCCLE members and clinic supervisors should email

Neil.Retallic@manchester.ac.uk by May 19th to reserve a free place at Education Day.

## The GP Lens Institute (GPLI)



The GP Lens Institute (GPLI) has added two great new resources to our website at <a href="https://www.GPLI.info">www.GPLI.info</a>. The Scleral Lens FAQ that was developed in conjunction with the Scleral Lens Education Society (SLS), which offers fitting tips and troubleshooting combined with many images. The images were provided by the GPLI Advisory Board along with leaders in the SLS. Second, a Staff Training module was developed as a recommendation from the GPLI Advisory Board.

Also available are four patient brochures on topics such as Scleral Lenses, GP Multifocals, Corneal Reshaping, and GP Lens Care and Handling. Students and fitters can also download the GP Lens Management Guide.

The GPLI continues to offer monthly educational webinars presented by industry leaders, which feature the latest advancements in customized contact lenses. You can register for the webinars on the website and CE credit is available. The

cost is \$25 per webinar, of which \$5 is donated to Optometry Giving Sight. The GPLI will expand our monthly educational webinar series to a quarterly student specific series. The dates and topics will be shared with everyone.

The GPLI has a great opportunity to expand our educational programming this year! We are looking for schools who are interested in having the GPLI provide an educational program focused on corneal, presbyopic or scleral GP lenses. Contact Dr. Ed Bennett at <a href="mailto:ebennett@umsl.edu">ebennett@umsl.edu</a> if you are interested in having a program at your school.

The GPLI and the Contact Lens Manufacturers Association (CLMA) will host their annual GPLI Cornea and Contact Lens Symposium for Cornea and Contact Lens Residents at Ohio State University in Columbus, OH on August 10-13, 2017.

# 2017 Global Specialty Lens Symposium

www.GSLSymposium.com

The 2017 Global Specialty Lens Symposium (GSLS) was once again a great success and continues to be the premier contact lens educational event in the U.S. Hot topics in specialty contact lenses, such as scleral lenses, were featured in this year's program.

AOCLE members were well represented at this meeting. Member presenters included Pat Caroline, Edward Bennett, Jason Jedlicka, Langis Michaud, Stephanie Fromstein, Lynette Johns, Craig Norman and Pam Satjawatcharaphong. Jennifer

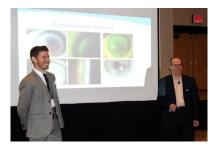
Harthan also gave a sponsored presentation.



Dr. Jason Jedlicka lecturing and Pat Caroline moderating a GSLS session



GSLS Award winners: Anna Kaye-Logan, Jessica Jose, Grace Liao, Trevor Fosso, Laurel Hammang, Tom Arnold, Rajini Peguda, Patricia Flores Rodriguez and Melanie Frogozo.



Drs. Langis Michaud and John Gelles lecturing to GSLS attendees.



CL Residents attended the meeting and had lunch together courtesy of Bausch + Lomb.

## **STAPLE Program**

The STAPLE (Soft Toric and Presbyopic Lens Education) Program, a collaborative effort on the part of Alcon, Bausch + Lomb, CooperVision, and Johnson & Johnson Vision Care, Inc., held its 200th workshop on Wednesday, March 1, 2017, at the Inter American University in Puerto Rico. STAPLE is very grateful to IAUPR, Dr. Conde and his students for their hospitality to make this milestone an educational and fun day.

STAPLE workshops bring educators and industry together to provide 2nd and/or 3rd year optometry students with generic hands on experience fitting soft toric and soft multifocal lenses on patients in a non-competitive environment.

Since the STAPLE Program held its first workshop in January 2012, nearly 14,000 student encounters have taken place in the 106 toric and 94 multifocal workshops.

To schedule an event at your school, please contact the program administrators, Ursula Lotzkat (ulotzkat@aol.com) and/or Sue Schnell (slconnelly@aol.com). Ursula and Sue look forward to working with you toward the common goal of increasing students' confidence level and skills with soft lenses. For details go to: www.stapleprogram.com.

## **Industry News - Spring 2017**

# Advanced Vision Technologies

http://www.avtlens.com

Keith Parker, NCLEC - President keith @avtlens.com

Janine Bugno, NCLEC - Vice President janine @avtlens.com

Advanced Vision Technologies has a lot of new things happening! They purchased a new lathe and are adding an additional 4,600 sq ft building to expand their capacity.



AVT was the first FDA-cleared authorized Lab to utilize the Hydra-PEG process on any Contamac lens material. AVT is proud to announce their new enchanced Naturalens Scleral having four zones and more customization features!! This scleral is

available in Front Toric, Toric PC's, Multifocal and Toric Multifocal. Hydra-PEG and the new SimpleFIT Warranty Plan is complimentary for the Naturalens Lens Scleral. The 120 day SimpleFIT Warranty Plan includes Refits and upgrades except for the Multifocal Add On. For more information please visit, Avtlens.com/Naturalens-Scleral or go to <a href="https://www.avtlens.com">www.avtlens.com</a>. You may email them at info@avtlens.com or call 1-888-393-5374.

#### Akorn

http://www.theratears.com/

Diane M. Houtman, OD, MBA, FAAO Vice President, Professional Relations diane.houtman@akorn.com

Regina Assaf, COA Manager, Professional Relations rassaf@theratears.com



#### RESTORES EYES NATURAL BALANCE®

TheraTears® continues to conduct dry eye research and bring safe, effective, science-based products to market. We are pleased to announce publication of a study conducted at CCLR, Center for Contact Lens Research. This study shows that TheraTears® Therapy works together to relieve dry eye signs and symptoms.

Full access of this study is now available at: <a href="http://authors.elsevier.com/sd/article/S18884">http://authors.elsevier.com/sd/article/S18884</a> 29616300243

TheraTears® products are a unique, science-based therapy designed to be used together to restore, cleanse and nourish patient's eyes.

#### **Alcon**

www.alcon.com

Tom Duchardt, FAAO Director, Professional Relations Academic Development tom.duchardt@alcon.com



In August 2016, Alcon launched a program to help new patients overcome the cost barrier associated with daily disposable contact lenses. The DAILIES® Choice Program allows patients new to DAILIES TOTAL1® or DAILIES® AquaComfort Plus® contact lenses to save \$200 on an annual supply of lenses or \$75 on a semi-annual supply of lenses. For the first time, Alcon is making access to DAILIES® lenses even easier for patients by making DAILIES® Choice a fully digital program where patients download rebate from can а DAILIESCHOICE.com. and then after purchase, digitally submit their paperwork for redemption. Alcon has also provided eye care professionals with tools to help inform patients on the DAILIES® program,

including in-office materials, talking points and a DAILIESCHOICE.com tear pad.

## **Allergan**

https://www.allerganoptometry.com

Mark Risher Senior Manager Optometric Academic Development risher\_mark @allergan.com



## Allergan Optometry Facebook® page



The Allergan Optometry Facebook® page is dedicated to enhancing the positive partnership between Allergan and Eye Care Professionals.

Connect with Allergan in a whole new way at Facebook.com/AllerganOptometry.

## **Art Optical**

www.artoptical.com

Erik Anderson, NCLEC
Director, Professional Relations
<a href="mailto:eanderson@artoptical.com">eanderson@artoptical.com</a>

Mike Johnson, FCLSA Director, Consultation mjohnson@artoptical.com

Art Optical is introducing several new products & enhancements this year! Their Ampleye scleral continues to gain popularity and has quickly become the fastest growing scleral lens on the market!

Attributed to the simplified fitting method and the genius of the inherent toric haptic, practitioners are achieving predictable diagnostic fits resulting in reduced chair time and fewer Rx adjustments. Best of all, 9 out 10 patients\* are finding success with Ampleye! Look for an Ampleye normal cornea option in the months ahead. Art Optical is also a provider of the new Tangible Hydra-PEG lens coating. Available on Optimum GP lenses, Hydra-PEG coated lenses help increase wettability, lubricity and reduce deposits for a more comfortable, long lasting contact lens wearing experience. \*data on file.



At the GSLS Tangible Science, LLC event: Art's Erik Anderson and Mindy Spicer, and Tangible's Dr. Victor McCray and Dr. Karen Havenstrite

#### Bausch + Lomb

www.bausch.com

Todd Love
Director, Professional Strategy
Todd.Love@bausch.com

Rhonda Robinson, OD, ACE Academic Consulting Expert <u>rrobinsonod.icloud.com</u>

Bausch + Lomb Specialty Vision Products (SVP) business kicked off 2017 with the launch of the Zen™ RC scleral contact lenses, which offers eye care professionals a lens that is specifically designed to fit normal corneas, the new ScleralFil™ preservative free saline solution, indicated for inserting and rinsing scleral lenses, and the expanded parameter range of the Bausch + Lomb ULTRA® for Presbyopia contact lenses, extending the power range available to eye care professionals and patients to +4.50D to -10.00D (in 0.25D steps) in both low and high add.

This Spring, Bausch + Lomb announced the introduction of Biotrue® ONEday for Astigmatism daily disposable contact lenses, completing the full family of products for Biotrue® ONEday contact lenses. To learn more, visit www.bausch.com



# Blanchard Contact Lenses, Inc.



www.blanchardlab.com Ledonna Buckner, COT, FCLSA, NCLEM Senior Account Manager Ibuckner@blanchardlab.com

Lee Buffalo, B.S. National Sales Director Ibuffalo @blanchardlab.com

Richard Dorer, N.C.L.E.C Senior Regional Manager rdorer@blanchardlab.com

Blanchard Contact Lenses, a manufacturer and designer of innovative specialty madeto-order GP lenses, has seen growth and success in their product line and educational programs - revolutionizing the scleral lens market. Leading the way is the Onefit™ Scleral Lens Platform, with the message "It's All About Oxygen". Onefit lenses are designed with minimal lens mass and tear lens thickness to deliver optimal oxygenation to the cornea. Onefit was designed to meet or exceed Holden-Mertz, Harvitt-Bonanno criteria for optimum oxygenation of the cornea and limbal stem cells. The platform of lenses offer a wide variety of design applications. Be part of the fastest growing segment of the eye care industry - sign up for a scleral lens workshop or an upcoming webinar at

www.blanchardlab.com/blanchard-u/

## Contamac, Ltd.

http://www.contamac.com/Practitioners/

John Hibbs National Accounts Manager johnhibbs @contamacus.com

Jessica Labriola, NCLEC Customer Relations iessica @contamacus.com



Contamac is now offering Tangible Hydra-PEG™ on Optimum GP Materials:

Optimum Comfort®, Extra®, and Extreme®. Tangible Hydra-PEG™ is a new coating technology that encapsulates the contact lens in an ultra thin layer of a PEG-based polymer, creating a lens surface that is very wettable and lubricious. Nine contact lens laboratories are authorized to offer the Tangible Hydra-PEG™ coating, with more to follow throughout the year: AccuLens, Advanced Vision Technologies, Art Optical Contact Lens, Blanchard Contact Lenses, Essilor Contact Lenses, GP Specialists, Metro Optics, TruForm Optics and X-Cel Specialty Contacts.

Contact your favorite custom lens manufacturer to learn more about ordering Contact your favorite custom lens manufacturer to learn more about ordering the Tangible Hydra-PEG™ coating.

## CooperVision

www.coopervision.com

Mark Andre, FAAO Director, Academic Affairs mandre @coopervision.com

Michele Andrews, OD - North America, Professional & Academic Affairs mandrews@coopervision.com

# **CooperVision Educators' Meeting**

CooperVision hosted an Educator's Meeting for AOCLE members prior to the Global Specialty Contact Lens Symposium conference in Las Vegas in January. Contact lens faculty throughout North America were invited and representatives from nearly all the schools and colleges of optometry attended the meeting. The group was updated on new products and services that CooperVision released this year as well as those planned for future development. A guest speaker and generational expert, Scott Zimmer, capped off the event with techniques to engage and educate millennial students and other generations in the classroom.



Attendees at the 2017 CooperVision Educators Meeting in Las Vegas, Nevada.

#### **Johnson & Johnson Vision**

http://www.acuvueprofessional.com

Charissa Lee, OD, FAAO Director, Professional Education <u>clee132@its.jnj.com</u>

W. Lee Ball, OD, FAAO Director, Professional Affairs wball@its.jnj.com

#### Optimize your practice's online presence

Johnson & Johnson Vision Care Inc., launched the Digital Guide by ACUVUE® Brand Contact Lenses. а resource to help eye care professionals develop or optimize a digital marketing strategy to encourage new patient visits, stay engaged with current patients, and keep them informed of new contact lens options.



Johnson & Johnson Vision Digital Guide

Topics include Targeting, Websites, and Social Media, with tips for reaching patients online, simple updates to optimize a practice website, and effective ways to use social media. It is available for free download from www.AcuvueProfessional.com

Professionals can also download a number of free customizable assets, including digital banner ads, social media posts and email templates via

www.MyAcuvueResourceCenter.com (free registration required).

## **Metro Optics**

www.metro-optics.com

Steve J. Webb-President sjwebb@metro-optics.com



Irregular cornea presbyopes can wear multifocal lenses successfully! The InSight Multifocal Sclera Lens from Metro Optics has practitioners impressed with excellent visual outcomes and low dropout rates. It provides a stable and comfortable fit while maximizing visual potential in cases where soft lenses and intra-corneal rigid lenses cannot provide acceptable vision and/or comfort. Their innovative HHM Technology. allows both normal and compromised cornea patients to experience excellent distance and reading correction in a remarkably comfortable lens. Build your scleral lens practice with Metro Optics' easyto- follow fitting approach, online training modules and expert consultation services. Visit their website at www.metro-optics.com to learn more about the InSight Multifocal Scleral Lens.

## **Synergeyes**

www.synergeyes.com

James Kirchner, OD President and CEO jkirchner@synergeyes.com

Jan Sevier, FCLSA Irregular Cornea Specialist jsevier@synergeyes.com



SynergEyes, Inc., the worldwide leader in hybrid contact lens technology, recently announced a licensing agreement with Tangible Science LLC. The alliance enables SynergEyes to offer Tangible Hydra-PEG, a "breakthrough polymer coating", on its lenses. Developed by Tangible Science, Tangible Hydra-PEG is designed to solve the problem of contact lens discomfort by increasing wettability. surface retention, tear breakup time and lubricity. In a pre-launch program, 141 patients were fit with Duette lenses coated with Tangible Hydra-PEG and the feedback was overwhelmingly positive, with patients and doctors citing great optics and all-day comfort. The lubricious coating is now available on Duette and Duette Progressive hybrid lenses in the US.

## **Paragon Vision Sciences**

www.paragonvision.com

Ken Kopp, FCLSA
Clinical and Professional Services
<u>KenKopp@ParagonVision.com</u>

Lisa Nicolai Manager, Customer Service Inicolai @ParagonVision.com



GILBERT, Arizona — (April 4, 2017) — Paragon Vision Sciences, a world leader in orthokeratology, today announced that it has entered into a series of educational partnership programs with several leading research institutions and organizations devoted to advancing eye care practitioner education about myopia.

"Myopia is a world-wide public health concern," says Richard Jeffries, president, Paragon Vision Sciences. "Through these educational partnerships, along with our resources at The Paragon Education and Training Academy, we are expanding our commitment to provide eye care practitioners around the world with clinical expertise, strategies, and resources to help treat and prevent potential myopic-related ocular complications and vision loss from occurring."

## **TruForm Optics**

http://www.tfoptics.com/

Don Dixon General Manager dondixon @tfoptics.com

George Mera, NCLE-AC
Fitting Consultant & School Liaison
george\_mera @tfoptics.com

TruForm takes pride in every custom lens they design and manufacture, and they are honored to be a returning industry partner with AOCLE. They believe in showing strong support for education and actively seek opportunities to work with all the Schools of Optometry in any available option, whether that is offering in person fitting workshops or providing lenses for patient programs on a workshop basis. They invite you to try any of their specialty GP lens designs in your programs: aspheric/segmented multifocals, irregular corneal designs, DigiForm Scleral lenses with laser marked fitting scales.



Justine Siergey, OD, presented "Introducing the New DigiForm 16.6mm Scleral," sponsored by Tru-form Optics, Inc.-GSLS 2017

## **Valley Contax**

http://www.valleycontax.com/

Janice Adams, MBA - President & CEO janice @valleycontax.com

Josh Adams, NCLEC - Vice President josh@valleycontax.com

Jennifer Conklin, Schools Coordinator <u>jennifer@valleycontax.com</u>

Valley Contax announces its 2017 Extern 5 Pak Program! Valley Contax teams up with the AOSA to offer a compact Custom Stable Elite™ fitting set. This travel kit gives the young fitters a chance to learn and grow on their 4th year rotations, or we offer it as a graduation gift for the class of 2017. The program launches March 27th of 2017 and supplies go fast! Visit valleycontax.com for more details. Valley has developed 3 exciting technical developments in 2016. The CS Limbal Lite™ system allows fitters to relax limbal curves when needed to further customize a healthy limbal fit. The CS lens now offers a limbal or scleral zone quadrant specific system. This can independently customize the CS fit over any unique sclera. Thank you to all that you do for the next generation of optometrists.



## **Visionary Optics**

http://www.visionary-optics.com/

Cassandra Gordon, NCLEC Vice President, Sales and Marketing cassandra@visionary-optics.com

Eric Marshall-Vice President Operations and Lead Consultant emarshall @visionary-optics.com

Visionary Optics continues to provide special offers for new grads in North America. Qualifying ODs will have access to deeply discounted fitting sets and lenses. V.O. recently introduced the NEW Europa Toric Haptic scleral available in a 7 or 14 Dx lens set, with standard or advanced options; and EUROPA FOR PRESBYOPIA, a back surface Europa lens with a front surface near centered, concentric bifocal design.



Visionary Optics is the exclusive distributor of the sMap3D, the first wide field corneal and scleral elevation topographer which can map the ocular surface out to 22mm 360°. It offers under the eyelid scleral measurements and over 1 million measured points with a 10-micron precision. The sMapPro software was recently enhanced with an application to streamline the measure for and design of a notched lens.

## X-Cel Specialty Contacts

www.walman.com

Cathy Smith
National Sales Manager
csmith@xcelspecialtycontacts.com

X-Cel Specialty Contacts announced at GSLS the expansion of their Atlantis™ Scleral product line with two new lens options: Atlantis Multifocal and Atlantis 3D-Vault with Limbal Control Technology. The Atlantis Scleral Multifocal is a unique biaspheric multifocal design that allows a controllable center distance zone resulting in superior distance, near, and intermediate vision. The Atlantis Scleral 3D-Vault is a revolutionary enhancement to the design allowing the limbal sag apex to be adjusted in/out or up/down, optimizing peripheral clearance. This design feature allows custom enhancements on oblate and prolate corneas. In addition, X-Cel is one of the first U.S laboratories to offer the new breakthrough Hydra-PEG™ coating technology on designs manufactured in Optimum materials.



Atlantis Scleral on eye



Chair: Sue Kovacich, OD Indiana University School of Optometry skovach@indiana.edu

Vice Chair: Katie Clore, OD University of Alabama at Birmingham School of Optometry kclore@uab.edu

Immediate Past Chair: Judy Perrigin, OD University of Houston College of Optometry jperrigin@optometry.uh.edu

Secretary: Julie Ott DeKinder, OD University of Missouri - St. Louis College of Optometry jdekinder@umsl.edu

Treasurer: Neil Pence, OD Indiana University School of Optometry pence @indiana.edu

Communications Committee: Andrea Janoff, OD – Newsletter Editor Nova Southeastern University College of Optometry janoffa @nova.edu

Lindsay A. Sicks, OD Illinois College of Optometry Isicks @ico.edu

Chandra Mickles, OD, MS Nova Southeastern University College of Optometry cmickles @nova.edu