

ASSOCIATION  
OF OPTOMETRIC  
CONTACT LENS  
EDUCATORS

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## Saluting "On Campus" Industry Workshops

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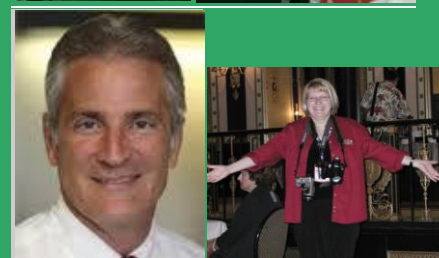
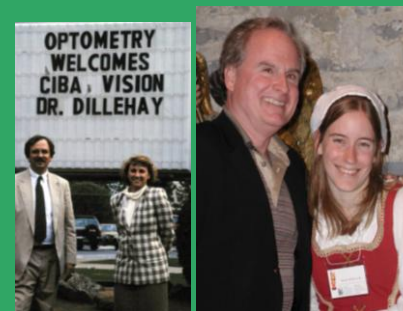
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### Campus Workshops

Some of the finest contact lens learning experiences for the last generation of students have been the industry supported "hands-on" workshops.

A special thanks to those folks who pioneered these mutually beneficial on campus programs and those new industry laboratory partners who have taken up the torch!



## **AOCLE Sponsor News**

### **Service Programs available for Optometry School's Contact Lens Clinics.**

As more educational institutions are adding service experiences to their educational program, our industry partners have stepped up with support.

Through an updated "Adopt a Patient program" offered by **CooperVision®** and **VSP®** Vision Care, low-income patients can qualify for one year's no-cost contact lenses. **Alcon** can often also contribute patient's solutions.

The program gives each optometry student the opportunity to "Adopt a Patient" during their clinical rotations - in either the 3<sup>rd</sup> or 4<sup>th</sup> yr depending on the school. The combined program provides the selected patients with full contact lens services & materials at no cost !

CooperVision originally created the "Adopt a Patient" program in 2007, donating contact lenses to provide student clinicians the means to search out and do something special for eligible patients who require or prefer contact lenses. In this win-win program, the intension was to both help needy patients and provide student clinicians additional "hands-on" experience in fitting contact lenses and caring for these contact lens patients. Successful programs have the students – rather than the clinic administrators- find and manage these patients to encourage the service aspects. It

should be emphasized this is for student clinicians not for faculty members or residents.

VSP is now joining as a partner so optometry schools can recoup the cost of the eye exam and contact lens fitting. Alcon can often also contribute with patient solutions.

#### **Adopt-Patient program:**

To request certificates for the eye exam, contact Dana Beards with VSP at [danabe@vsp.com](mailto:danabe@vsp.com). Be sure to also ask about Sight for Students® gift certificates, which provide free eye exams and glasses to more than 50,000 children every year. VSP donates gift certificates to the colleges of optometry to assist with charity care.

To set up the contact lens request/ordering mechanism through CooperVision, contact Mark Andre [mandre@coopervision.com](mailto:mandre@coopervision.com). The actual requests will be through Robin.

**Mark Andre (Cooper & Pacific ) with Adam Gordon(UAB), John Mark Jackson (SCO).**



For Patient Care Solutions: Contact Dave Sattler, FAAO, Director, Professional Relations at Alcon Laboratories. [Dave.Sattler@AlconLabs.com](mailto:Dave.Sattler@AlconLabs.com). As we heard

at the AOCLE Meeting, in many situations, he may be able to provide approximately a year's supply of Alcon OPTI-FREE PureMoist MPDS for those selected as "Adopt-a-Patients."



**Dave Sattler (ALCON) with Andrea Janoff (NOVA) & Mike Harris (Legal)**

Dave, thanks for going out of your way to make sure Marx and Ricardo, our IACLE colleagues, were comfortable during the meeting.

**SynergEyes Sharing Vision Grant Program™.** SynergEyes also has a special "Service" program for indigent patients.



**Jan Savier (SynergEyes) with Julie DeKinder (UMSL) and Dawn Lamb (SCO) at a break during June Workshop.**

Prospective patients apply to the program sharing their vision story and why they believe **ClearKone®** could positively improve their life. **SynergEyes** will select twenty-five candidates for the grant program based on a patient application process. If our clinics donate the professional CL fitting fees, SynergEyes will supply a pair of lenses

for the patient. Jan Xavier says to contact the home office for more information.

All of these programs are, of course, in addition to the “unofficial” and long standing help that many of our partners in CLMA, Soft Lens, and Solution industry have provided for needy patients that find their way to our University clinics.

### **2011 AOCLE Workshop at Salus University, Pennsylvania College of Optometry**



**Thanks to Joel, Rick, Dr. Linda Casser and the PCO family for hosting the Workshop.** Joel Silbert started the program with a special thanks to our Industry



Partners for their support of the AOCLE: “These

educational meetings are so important for our educators and in what they bring back to the classroom, and this in turn leads to better training for our students and contact lens prescribing clinicians. This year the special emphasis is on the cornea, including



treatment of disease, surgical procedures, and post-surgical contact lens fitting strategies.”



### **Campus News**

#### **Turn your Head and Cough!**

During the AOCLE annual meeting at Pennsylvania College of Optometry, Salus University, Rick Spinell told us their College of Health Sciences has a 25 month Physician Assistant (PA) Program with a Master of Medical Science degree (MMS). The second year is dedicated entirely to clinical rotations which provide direct patient care experiences in primary and specialty medical care disciplines.

PAs are licensed to practice with physician supervision. As part of their comprehensive responsibilities, PAs conduct physical exams, diagnose and treat illnesses, order and interpret tests, counsel on preventive health care, assist in surgery, and write prescriptions.



At least four schools of Optometry have

associated Physician Assistant programs. Harue Marsden let us know that a two Physician Assistant Program will be starting at the **Southern California College of Optometry** as early as the fall of 2014.

Down the road at the College of Optometry in Pomona, Western University's Physician Assistant Program dates back to 1990, long before the Optometry and Podiatry program.

The Arizona College of Optometry also began well after the PA program was established on the Glendale campus of the Midwestern University. When asked about the inter-school cooperation at the Arizona College of Optometry, Dr. Sunny Sanders, Assistant Dean, told how nicely the same sections and personnel of the pre-clinic laboratories, like injections, were easily utilized by Optometry as well as Osteopathy.

The Massachusetts College of Pharmacy and Health Sciences (MCPHS), which is adding an Optometry school, already has a well established Physician's Assistant program.

It will be interesting discussing with AOCLE members at these institutions just how the programs interact with Optometry & the Contact Lens Clinics.



## MCPHS School of Optometry

[www.mcphs.edu](http://www.mcphs.edu),

The School of Optometry at the Massachusetts College of Pharmacy and Health Sciences is located in Worcester, about an hour from Boston, and is now officially a member school of ASCO.

At the Academy Mtg, Kent Daum, O.D., Ph.D, Vice Dean [kent.daum@mcphs.edu](mailto:kent.daum@mcphs.edu) of the College, said they will be welcoming their initial class in Fall 2012.



he discussed how the Optometry building was being expanded to house the new laboratories.

## ICO

Dr. Jan Jurkus is helping out as the Interim **Residency Director**. Do not forget to tell your students interested in residencies about Jan's programs! Jan also reports that they have a new, state of the art lecture facility and are switching to the next generation EHR in clinics.

**Summer 2012:** Let Jan know if you or other AOCLE folks will be attending this summer's AOA Meeting in Chicago. She will give you a hug when you arrive. Jan Jurkus, OD, MBA

[jjurkus@ico.edu](mailto:jjurkus@ico.edu)

312-949-7248



## Arizona College of Optometry



At the Academy, AOCLE folks had the chance to chat with Dr. Sunny M. Sanders about her new role as Assistant Dean & Associate Professor at Midwestern University, **Arizona College of Optometry**. Sunny will be assisting in student academic counseling, admissions, clinic marketing and development. She will also be involved in teaching advanced contact lens topics and, of course, ocular prosthetics. With her unique expertise, Sunny will begin Prosthetic Eye Services for the College's Eye Institute. Sunny is known for her 12 years on the Cornea and Contact Lens faculty at the Southern California College of Optometry and for her Optometric Practice Management skills.

## Southern College of Optometry

[www.sec.edu](http://www.sec.edu)

**Scott Steel** is shown with Steve Byrnes & Bill Edmondson in Memphis just before he retired this fall. An I.U. grad, Scott served on the faculty at Southern College of



Optometry for 35 years primarily in the Contact Lens Service and as Chief of the Service from 1980 until 1997. Scott lives on the shore of a lake in TN. and is traveling, sailing, and serving his community.

One SCO's most innovative teachers, **John Mark Jackson**, received the Burnett Faculty Recognition Award for the second year in a row **from the SCO faculty**. As well as serving in the CL Clinic, JM teaches two Optics courses & all three contact lens courses.



In Philadelphia, Mo Mechera (B&L) and JM Jackson reminisce about their Buckeye glory years. Dr Mechera will head up **Bausch & Lomb's Educator's Mtg January 24-26 2012 in Las Vegas.**

## Awards



Kathryn Richdale, O.D., M.S. attended the AOCLE meeting as the recipient of the **George Mertz, New Educator Award**.



Joel Silbert received two outstanding contact lens awards this summer: The **Achievement Award** from AOA's Cornea-Contact Lens section & **Lester Janoff Award**, the prestigious, scholarship based, award from the AOCLE. The Janoff Award recognizes the recipient's academic writing and research but also honors the memory of Dr. Lester Janoff, an exceptional optometric educator, administrator, & contact lens clinician who served as mentor for so many AOCLE colleagues, like Joel.

## Student/Resident CL Competitions

ICO's Dr. Jennifer Harthan is serving as chair of the AOA CLCS Faculty/Student Liaison to Optometry Schools and has alerted us to the Contact Lens-Cornea Section's **2012 Student/Resident Photo Contest Travel Grant** opportunities.

Students/residents are invited to submit an digital image (clinical, abstract, action, etc.)

paired with a brief case report that involves contact lenses and anterior segment topics (500-1,000 words)

Topics include:

- Care & Compliance in Contact Lens
- Success Contemporary Management of Ocular Surface Disease
- Contemporary Management of Astigmatism
- Contact Lens Problem-Solving Beyond Oxygen
- Most Challenging Contact Lens Case

All submissions must be made **by March 17, 2012**. Students/residents applying must be a member of the AOA and, thereby, automatically a CLCS member. For more specific information or any questions contact Jennifer at [jharthan@ico.edu](mailto:jharthan@ico.edu) or Alisa Krewet at 314-983-4137 or [AGKrewet@aoa.org](mailto:AGKrewet@aoa.org).

## **The AOCLE is starting our own Contact Lens Case Report**



All Cornea and Contact Lens Optometric Residents are eligible for this 2012 AOCLE Resident Case Report Award.

To qualify for the award, the Cornea and Contact Lens Optometric Resident must write an original, unpublished cornea or contact lens case report of no more than 1500 words.

Other points:

The format should include 3-4 multiple choice questions.

One original, unpublished digital image (may include topography) must accompany the case report.

The resident with the selected case report will receive \$500 and their case will be posted on the AOCLE website. Other outstanding submissions may also be posted on the website. These case reports will become the property of the AOCLE.

Faculty advisors/mentors should be acknowledged in the resident's case report. A sample case will be posted on the AOCLE website: <http://aocle.org/>

The written case report must be submitted by each resident to the AOCLE Chair by **March 1, 2012**. to Vinita Henry, O.D.: [vhenry@umsl.edu](mailto:vhenry@umsl.edu)

## **Bill Shelly(Alden) & Mary Ann Kail (Essilor) at AOCLE Meeting**



Reviewing **Alden Optical's services,**

Bill discussed their custom toric / spherical lenses as well

as prosthetic and enhancement tints -> all in 2 business days. Their "Phoenix" Program is designed to provide a patient easy transition from discontinued vial products. Use the website [www.aldenoptical.com](http://www.aldenoptical.com) or contact Bill Shelly, Sr. Director of Sales at [bshelly@aldenoptical.com](mailto:bshelly@aldenoptical.com). Ask about their NOVA soft keratoconic lens.



## Essilor

Mary Ann Krail [MKail@EssilorUSA.com](mailto:MKail@EssilorUSA.com) offered AOCLE CL Clinics a complimentary KBA fitting set. Sue said that Essilor supports Contact Lens Education and Clinics and will be IU next year. **Essilor** carries the Jupiter and Perimeter scleral lens designs and works with Ortho K and Medmont corneal topographers.

Essilor is also sponsoring Dec. 12<sup>th</sup> & 13<sup>th</sup> Webinars on fitting & utilizing Jupiter Scleral Lenses by Ellen Shorter, O.D., F.A.A.O. *University of Illinois, Department of Ophth.&nd Visual Sciences*



Eric & Mike with Dr Fontana 2010

## Art Optical

Art Optical Contact Lens was again represented by Erik Anderson, NCLE, Director of Professional Relations, and Mike Johnson, FCLSA., Director of Consultation Services. For an introduction to their full range of custom soft & GP options, including large diameter, RG/Post-surgical, Kones, Multifocals, Torics, and the Kerasoft IC – the soft silicone keratoconic design, contact Mike or Erik at 800-253-9364 or [www.artoptical.com](http://www.artoptical.com). Mike & Eric participate

in “on-Campus” workshops & the GPLI Residents weekend.

## CONTAMAC

Peg Achenbach, OD, FAAO has joined VP Tim Koch at Contamac Ltd. as Chief Medical and Academic Strategist for Professional Services at Contamac US. Cell: 201-981-2020.



She had a chance at the Academy to discuss with many of us the plans for working with the Schools & Colleges of Optometry in developing continuing education as well as

Student & Resident programs in the Contamac Specialty Lens Institute.

[DrPeg@ContamacUS.com](mailto:DrPeg@ContamacUS.com).

## Acculens Inc.

Bill Masler, President of Acculens Inc.(and Ski Instructor ), [billmasler@aol.com](mailto:billmasler@aol.com) )



appreciated attending this year's AOCLE meeting in his old College town (Temple Univ.) The Mtg allowed him to better understand both the needs of the AOCLE members and

the school contact lens programs. He reiterated his offer to do a MAXIM Scleral lens workshop for CL programs - educators and or students. The learning curve for this product can be steep, but there are only four simple steps that need to be implemented for a proper fit. Bill urged anyone to call with questions and check the "acculens.com".

website for complete information on the MAXIM lens.

## Your CL Residents in Ohio !

The GP Lens Institute (GPLI) and the Contact Lens Manufacturers Association (CLMA) hosted their annual GPLI Cornea and Contact Lens Resident Symposium on August 19-21, 2011 in Columbus, Ohio. There were twenty-four attendees from nineteen Schools and Colleges of Optometry in the United States and Canada. This year, the symposium was expanded to 2 1/2 days which allowed for additional instruction, including topography and presbyopia GP fitting workshops and irregular cornea patient grand rounds. The guest presenters were Keith Ames, Ed Bennett, Greg DeNaeyer, Randy Kojima, Craig Norman and Tom Quinn. Also in attendance were many of the CLMA member laboratories.

Any questions regarding next year's Symposium should be directed to Ursula Lotzkat at 574-277-0718 ([ulotzkat@aol.com](mailto:ulotzkat@aol.com)), or Dr. Ed Bennett at 314-516-6258 ([ebennett@umsl.edu](mailto:ebennett@umsl.edu)).



## 2011 Workshop Sponsor Representatives

*"One of the best parts of the AOCLE workshops is the opportunity to informally sit down & discuss lens designs & solution formulations with knowledgeable "lens gurus" and laboratory consultants,." Dr. Bill.*

### Acculens

[www.accumens.com](http://www.accumens.com)

Bill Masler 800-525-2470

[billmasler@aol.com](mailto:billmasler@aol.com)

### Abbott Medical Optics

[www.amo-inc.com](http://www.amo-inc.com)

David Hansen, OD 714-247-8447

[dave.hansen@amo.abbott.com](mailto:dave.hansen@amo.abbott.com)

David has been a CL leader for decades. Most of first heard about GP multifocal fitting from one of his many AAO Presentations. Call him for any help you need on campus – CL solutions as well as aberration & IOL information. With Dave's help, AMO participated in an IOL "round table" in Memphis at the Southern campus.

### Alcon

[www.alcon.com](http://www.alcon.com)

Dave Sattler 817-551-8671

[dave.sattler@alconlabs.com](mailto:dave.sattler@alconlabs.com)

### Alden Optical

[www.aldenoptical.com](http://www.aldenoptical.com)

Tom Shone: [tshone@aldenoptical.com](mailto:tshone@aldenoptical.com)

Bill Shelly: [bshelly@aldenoptical.com](mailto:bshelly@aldenoptical.com)

### Art Optical

[www.artoptical.com](http://www.artoptical.com)

Mike Johnson [mjohnson@artoptical.com](mailto:mjohnson@artoptical.com)

Erik Anderson [eanderson@artoptical.com](mailto:eanderson@artoptical.com)

### Bausch + Lomb

[www.bausch.com](http://www.bausch.com)

Mo Merchea, OD, Ph.D

[mohinder.merchea@bausch.com](mailto:mohinder.merchea@bausch.com)

Chris Snyder, OD

[christopher.snyder@bausch.com](mailto:christopher.snyder@bausch.com)



800-525-2470

### Blanchard

[www.blanchardlab.com](http://www.blanchardlab.com)

Lee Buffalo

[leembuffalo@aol.com](mailto:leembuffalo@aol.com)

### Ciba Vision

[www.mycibavision.com](http://www.mycibavision.com)

Kevin Roe, OD

[kevin.roe@cibavision.com](mailto:kevin.roe@cibavision.com)

### Contamac

[www.contamac.com](http://www.contamac.com)

Tim Koch & Peg Achenbach

### Essilor

[www.essilorcontacts.com](http://www.essilorcontacts.com)

Mary Ann Kail

[Mkail@EssilorUSA.com](mailto:Mkail@EssilorUSA.com)

### Menicon

[www.menicon.com](http://www.menicon.com)

Randy Sakamoto, OD

[drsakamoto@menicon.com](mailto:drsakamoto@menicon.com)

### Paragon

[www.paragonvision.com](http://www.paragonvision.com)

[KenKopp@ParagonVision.com](mailto:KenKopp@ParagonVision.com)



Kenneth Kopp works with Schools to set up CRT Workshops and does a great job working one-on-one with students and faculty in "on-

Campus" programs. E-mail him to get started on one. Ken travels around the world on planes for Paragon and around Arizona for himself on his Harley!

### SpecialEyes

[www.specialeyesqc.com](http://www.specialeyesqc.com)

Michelle Walsh [mwalsh@specialeyesqc.com](mailto:mwalsh@specialeyesqc.com)

Staci Blackwell [sblackwell@specialeyesqc.com](mailto:sblackwell@specialeyesqc.com)

Stacy and Michelle filled us in on custom soft lens opportunities through their company. Check out their clever website.

### SynergEyes

[www.synergeyes.com](http://www.synergeyes.com)

Jan Sevier [jsevier@synergeyes.com](mailto:jsevier@synergeyes.com)

### Teague Training Group

Sharon Teague 562-706-4283

[steague@verizon.net](mailto:steague@verizon.net)

To Sharon: Thank you so much for enriching the education of the Optometry students as well as being a great colleague & friend over the years !

### The Vision Care Institute (Vistakon)

[www.thevisioncareinstitute.com](http://www.thevisioncareinstitute.com)

Giovanna Olivares

[Golivares@its.jnj.com](mailto:Golivares@its.jnj.com)

### TruForm Optics

<http://www.tfoptics.com>



1-800-792-1095

For the last few yers, George Mera (George [Mera@tfoptics.com](mailto:Mera@tfoptics.com)) & his colleagues at TruForm Optics have set up and participated in On-Campus workshops designing & fitting translating MF, GPs, Ortho-K, and Sclerals.

## What's Coming Up ?

### AOCLE Summer Workshop Indiana University 6 /7-10 /2012

We will be staying right on the beautiful Bloomington campus & reception<sup>1<sup>st</sup></sup> night, but meeting & election of officers later in the meeting!

Make sure to plan for workshop and to nominate a new CL faculty member for the George Mertz Award travel award.



Two quality folks at **Indiana University** have moved into new positions. Susan Kovacich, OD, member AOCLE Executive Board, has been named Chief,

Cornea and Contact Lens Service at I.U..

Long time AOCLE member & mentor to most of us, Neil Pence, OD., is the new

Associate Dean, Clinical and Patient Care Services at Indiana University College of Optometry.



### Global Specialty Lens Symposium:

**January 26-29 2012**  
**Paris Hotel, Las Vegas.**

This international meeting includes expert Contact Lens practitioners and lens designers not only from North America, but from around the world.

As in the past, the meeting has traditional lectures as well as hands-on demonstrations with cutting-edge products, scientific papers, and posters. [www.GSLSymposium.com](http://www.GSLSymposium.com).



**Global Specialty Lens Symp 1/26-29/12.**

***"The Usual Suspects"***



### AOCLE News:

AOCLE Board would like to thank Mike Harris, O.D., J.D. for providing consultation of issues in front of the board.





Industry Sponsors & Workshop  
Partners for the 2011 AOCLC  
Workshop

