

ASSOCIATION
OF OPTOMETRIC
CONTACT LENS
EDUCATORS

February 2005
Newsletter #22

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Academy Awards...

Four achieved Cornea & Contact Lens Diplomate status at the 2004 AAO Meeting in Tampa. Les Caplan and Debbie Sweeney honored.

2005 AOCLE Workshop

Michigan College of Optometry will host the annual AOCLE Workshop June 2-5, 2005. Find out what is included in the tentative agenda.

Waterloo Launches New Website

Montreal to Host 2006 AOCLE Workshop

Interesting Websites

Contact Dr. Latricia Pack at packl@nsuok.edu if you know of a website to share.

ASCRT – May 13-15, Scottsdale, AZ

GOS: Global Orthokeratology Symposium, July 28-31 in Chicago, IL

AOCLE Directory

The AOCLE Directory is continually updated and serves as a valuable networking tool for the AOCLE. The updated version is sent as a pdf file to all AOCLE folks and is available on the website, www.aocle.org, as well.

Please e-mail Dr. Sri Thota at sthota@optometry.uh.edu with any directory updates or additions.

AOCLE Mission Statement

The Association of Optometric Contact Lens Educators (AOCLE) has as its major objective enhanced communications between all the faculty involved in all aspects of the contact lens curriculum in the schools and colleges of optometry in North America. To achieve these objectives, the Association has established the following goals:

- *To enhance and foster the contact lens education at all the schools and colleges of optometry by providing an annual educational workshop to representatives of the association.
- *To develop, refine and share new learning resources among schools and colleges.
- *To present contemporary and future technologies that apply to the areas of anterior segment, cornea and contact lenses.
- *To serve as a resource for communication between the AOCLE and various national and international organizations.
- *To encourage a positive relationship between the contact lens educators and industry so that mutually beneficial projects and goals can be developed and achieved.

- *To foster and demonstrate innovation and leadership in cornea and contact lens related education.
- *To encourage the concept of Post-doctoral training programs in the area of cornea and contact lens therapy and management.

Academy Awards...

Congratulations to four new Diplomates in the Section on Cornea & Contact Lenses! Drs. Ron Watanabe & Marjorie Rah, both from NEWENCO, became clinical diplomates. Drs. Kathy Dumbleton and Gina Sorbora, both from Waterloo, became research diplomates. The American Academy of Optometry was held December 9-12, 2004, in Tampa, Florida.

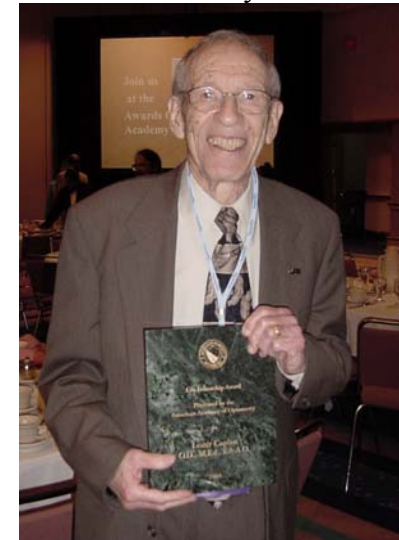


Dr. Ron Watanabe and Dr. Marjorie Rah



Dr. Gina Sorbora

Les Caplan, O.D., M.Ed., F.A.A.O., pictured below, was honored with the 2004 Life Fellowship Award at AAO Awards Ceremony.



Dr. Debbie Sweeney, pictured below, received the Max Schapero Lecture Award for the Cornea and Contact Lens Section.



2005 Workshop Preview

Workshop Theme:

“Livelong Learning through Interactive Technologies”

Tentative AOCLE WORKSHOP

AGENDA @ MCO

Michigan College of Optometry

June 2-5, 2005

Thu. June 2

Arrivals - Traverse City

6:30 pm – 9:30 pm Welcome Reception
Park Place Hotel (heavy hors d’oeuvres)

Fri. June 3

7:00am – 8:00am Breakfast

8:00am – 10:00am Travel to MCO, Big Rapids

10:00am – 10:30am Greetings

10:30am–12:30am First Session Wkshps

Group I Computerized Performance System

Group II Web CT, Terry Doyle, Tele-medicine

Group III Campus Tour and Entry Level

12:30pm -1:30pm Lunch

1:30pm-3:30pm Second Session Wkshps

Group II CPS

Group III WebCT, Terry Doyle, Tele-medicine

Group I Campus Tour and Entry Level

3:30pm – 4:00pm Break

4:00pm–6:00pm Third Session Wkshps

Group III CPS

Group I Web CT, Terry Doyle, Tele-medicine

Group II Campus Tour and Entry Level

6:00pm – 10:00pm Travel and Dinner

Sat. June 4

7:00am – 8:00am Breakfast

8:00am – 9:15am AOCLE Business Mtg.

9:15am – 9:30am Break

9:30am – 11:30am Sponsor Presentations

11:30am Lunch/Activities

6:00pm – 10:00pm Dinner Train/Murder
Mystery

Sun. June 5 Departures

Breakfast at Park Place



Dr. Jenny Smythe, AOCLE President, and Dr. Bruce Morgan (MCO) sharing ideas about the upcoming AOCLE Workshop.

Reminder...

This is the time to send nominations for a new CL educator to be selected for the Gearge Mertz Travel Award to the 2005 AOCLE Meeting. Contact AOCLE Chair Dr. Jenny Smythe for further information. smythej@pacificu.edu

Campus News

NOVA Southeastern

Congratulations to Dr. Heidi Wagner who recently received her Masters in Public Health! Heidi’s duties at NOVA Southeastern include teaching Contact Lenses I and II, working in the CL

service, and serving as Chief of the Department of Clinics.

Montreal

A grant from the Québécoise de la Santé Visuella and a generous donation from Blanchard Labs allowed our facility to purchase a Medmont Topographer. They accepted to fund this investment in order to promote, increase, encourage and support research in orthokeratology. They have also accepted that the use of this topographer, under proper supervision, would be beneficial to other patients requiring specialty contact lenses.

Two workshops were held this fall. CooperVision's Toric Workshop was a great success and Bausch & Lomb did a bifocal-wine-and-cheese-workshop...inspiring and unforgettable as it is habitually with Fred, Steve, and Rhonda. Cooper is planning to hold a bifocal workshop this winter.

The school officially agreed to host the 2006 AOCLE meeting in Montreal! The dates are June 1-4.

Waterloo

Thanks to funding from Bausch and Lomb, The Centre for Contact Lens Research in the School of Optometry at

the University of Waterloo is pleased to announce the launch of <http://www.ReferenceSight.com>.

This website, which is independently maintained by The Centre for Contact Lens Research, is a comprehensive, on-line collection of references and resources on contact lenses, refractive surgery and external ocular disease for eye care professionals, researchers, educators and students. Formerly known as the *Vision Science Reference Database*, www.ReferenceSight.com features enhanced usability with additional tools and resources, including:

An extensive reference database of articles relating to contact lenses, refractive surgery and external ocular disease -

- Search more than 2,000 journals and professional periodicals
- Access over 100,000 references, updated monthly
- Save your search parameters to allow www.ReferenceSight.com to update your results and keep you notified of new additions
- Maintain personal reference collections
- Track your search history

- View full abstracts and link to e-text, publishers and reprint sites (where available)
- Cross reference your search by author, journal and keyword
- Export references directly into bibliographic software

A gallery of clinical images –

- Browse through hundreds of clinical photographs
- Submit your own images

For more information please contact:

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Industry News

Blanchard

Blanchard Contact Lens, Inc. has enhanced near point performance, up to +4.00D Add, for its GP industry leading ESSential and ESSential Xtra lenses in Series 1, 2 and 3. The new ESSential CSA lens. **Concentric S-Form Add**, is a new lens option available when ordering ESSential GP or ESSential Xtra GP lenses.

The combination of posterior and anterior S-Form Add designs create a **segmented-like translating aspheric multifocal**. The anterior ADD is a concentric S-Form Add starting at +.50D, and can be ordered up to +2.00D Add enhancing the posterior ADD available with each series creating a combined Add of up to +4.00D. This advanced S-Form Technology manufacturing process creates a seamless transition from distance\intermediate to the anterior concentric zone, and has no prism ballast. The most demanding presbyopic patient can have all the ADD they want without sacrificing intermediate or distance vision performance. ESSential GP and ESSential Xtra GP diagnostic fitting sets can still be utilized when ordering the CSA Enhanced lenses by specifying how much more add the patient needs.

Blanchard Contact Lens will launch the ***Rose K2 Aberration Control*** lens throughout North America in February, 2005. The Rose K2 lens design incorporates a sophisticated parabolic section on the posterior surface to counteract spherical aberrations present with steeper and higher minus keratoconus lens designs. Spherical aberrations are counteracted by varying amounts of eccentricity across the back optic zone diameter with the new Rose K2 Aberration Control lens design. The amount of eccentricity varies with every combination of base curve, diameter and power.

The fitting regimen for the refit is exactly the same as the original Rose K lens. The Rose K fitting set can be used for fitting, or the exact parameters for an existing fit can be used provided to switch to the new Rose K2, so there is no need to use a Rose K2 trial set. Pre-market clinical evaluations showed a 95% preference to the new design when compared with the patients' current successful Rose K lens wearing experience.

The original Rose K design is still the number one dispensed keratoconus lens in the world today and Rose K2 takes

keratoconus fitting to a new level. Keratoconus fitters will find that the new Rose K2 Aberration Control design offers further improvement in visual acuity especially for the high minus, steep base curve keratoconus patient.

CIBA Vision

CIBA Vision recently went through some restructuring of personnel. Sally Dillehay, O.D., Ed.D., took over as Director of Medical Marketing & Clinical Claims. Kevin Roe is the new Director of Professional Services; and, Dr. Suzanne Nylander is the new Manager of Academic Development. Sally encourages educators with ideas about research projects to contact her.



Dr. Sally Dillehay (CIBA Vision) and Dr. Neil Pence (IU) at the 2004 AAO Meeting.

CooperVision

On January 6th, 2005, CooperVision completed its acquisition of Ocular Sciences, Inc. Until the business is fully integrated into CooperVision, Ocular

Sciences will be referred to as '*Ocular Sciences - a CooperVision Company.*'

There is no need to change the way you conduct business now. Orders, shipping, returns, invoices and statements remain separate and you should continue to deal with CooperVision and Ocular Sciences individually until advised otherwise.

The company has a new organizational chart and a new President, Jeff McLean, former Vice-President of Sales for CooperVision. CooperVision's sales team has nearly doubled with new territory assignments in place February 1. Academic Affairs will continue all programs, as well as offering a new Multifocal Workshop under the leadership of Sharon Teague.



Chris Snyder (UAB), Sharon Teague (CooperVision), and Neil Pence (IU).

While all current products will remain the same, the synergy between the two companies promises to deliver innovative, advanced new products in the near future—including silicone hydrogel lenses.

Use the website www.CooperVisionOSI.com for information about the integrated CooperVision and Ocular Sciences businesses. Practitioners can also call (800) 341-2020.

GPLI

The GP Lens Institute (GPLI) will be providing a New Practitioner program to all graduates. We will have these packets available by April and every school will be contacted to determine the number of packets and the contact person for this information.

The GPLI Article Incentive program has resulted in an average of 20 published articles on GP lenses annually over the past 10 years. Under the coordination of Dr. Barbara Anan Kogan (bakogan@mindspring.com), who is available to assist in the placement and writing of the article, the GPLI will provide a grant for both clinical and practice management articles pertaining to

GP lenses that are accepted for publication.

The GPLI is continuing its online symposia in 2005. These symposia are held on the www.rgpli.org website often accompanied by cases. They are held from 8:00-9:30PM (Central time) on the second Tuesday of every month. Students and residents are welcome. The clinical information provided is quite beneficial and the opportunity to have questions answered is highly encouraged.

February 8, 2005 - Toric Applications in High Astigmatism with Joel Silbert, OD
March 8, 2005 - GP Bifocal Fitting and Problem-Solving with Richard Baker, OD
April 12, 2005 - Fitting the Irregular Cornea

Menicon

Menicon Co., Ltd., recently appointed Dr. Randall Sakamoto to the position of Vice-President of Professional Relations for Menicon America, Inc.

Paragon

www.crtuniversity.com

Paragon CRT® University, the feature of the site, is an online matching service which provides an opportunity for eye care practitioners and certified CRT®

“candidates”, usually optometric students, to connect with each other.

Vistakon

In early 2004, Vistakon opened The Vision Care Institute™ (TVCI), where leading optometrists from across North America provide enhanced clinical training in specialty contact lens prescribing and patient communication to fourth-year optometry students and residents. Approximately 600 of the 1,100 fourth-year optometry students attended TVCI in 2004.

Working in tandem with optometry schools and colleges, the experience is meant to complement students’ academic training and ease transition into successful practice, building skills and confidence simultaneously and ultimately enhancing patient satisfaction. In fact, many TVCI faculty members have found the program helpful in improving their own skills, even after years of being in practice.

The 3-day program at The Vision Care Institute is an academic program not driven by product sell. Staff and faculty understand that students will be leaving externships and residencies to spend time at the TVCI, and take this opportunity very seriously. TVCI seeks involvement

of optometry school faculty in their educational mission. Dr. Howard Purcell and staff welcome you to be TVCI’s guest and experience the program for yourself.

For more information, please visit the website at

www.thevisioncareinstitute.com or

contact:

Howard Purcell, O.D., F.A.A.O.

Director, The Vision Care Institute™

(800) 874-6690

Acuvue Advance for Astigmatism will be rolled out in February, 2005.

Colleen Riley has joined Vistakon in Jacksonville, Florida, as Associate Director of Clinical Claims, Materials Research, and Development. She was a former faculty member at Indiana.

Contact Lens Diplomate Speakers

Diplomates from the Cornea & Contact Lens Section of the American Academy of Optometry (AAO) are available as guest lecturers for an educational program at your school or college of optometry. There may be times in your CL seminars/courses that you would like to expose your students to one of our colleagues from either another college of optometry or a specialized private practice. In CL education, we are very

fortunate as we can often obtain industry support to present this educational opportunity to our students. However, there are topics, occasions, or speakers that are not easily covered by direct corporation support.

The members of the AAO CL Section have a Speakers Bureau for the Schools and Colleges of Optometry to bring Diplomate speakers to campus. This program is completely supported by a grant from CIBA Vision, and we are very grateful for their ongoing support of this important program.

Beginning in 2005, all correspondence and requests for Speakers Bureau support should be directed to:

Clarke D. Newman, OD, F.A.A.O.

Chair, Speakers Bureau

Cornea & CL Section, AAO

Plaza of the Americas

600 N. Pearl St.

Suite G-204

Dallas, TX 75201-7472

email: CDNewman@earthlink.net

Tel. (214) 969-0467

Fax (214) 969- 0468

Useful Websites

Please e-mail Dr. Latricia Pack (packl@nsuok.edu) with any website that would be appropriate for this list. Here is the first introduction:

www.evedock.com

This site has a comprehensive, searchable, contact lens and ocular medication database. You will also find contact lens calculators at this site.

Upcoming Events

The **CRT Symposium of the ASCRT** will be May 13-15, 2005, at the Scottsdale Plaza Hotel in AZ. On-line registration will eventually be available at www.CRTSymposium.com Links will be available from Paragon.

Global Orthokeratology Symposium

will be held July 28-3, 2005, at the Palmer House Hilton in Chicago.
www.GOS2005.com

Optometry Programs & Industry

Optometry Programs experiencing problems with Industry Representatives:

There has been a recent and inappropriate problem of industry representatives directly contacting students, and

especially Residents, to participate in various industry activities.

While clinicians are participating in a residency, they are not “free agents”. They are in a tightly structured, scheduled, and supervised program of a School or College of Optometry that is accredited by the ACOE (Accreditation Council on Optometric Education). To successfully complete the residency, the clinician must complete and meet detailed structured requirements. The Cornea-Contact Lens Supervisor reviews the various options with the resident to determine what is most appropriate to meet the requirements of the residency program. The Residency Supervisor is typically responsible to the School’s Residency Director and Administration, while the school is held accountable by the ACOE.

Please make sure all contact with the Resident is made through the Supervisor of the Cornea-Contact Lens Residency. Supervisors encourage Residents to participate in appropriate Industry activities that enhance their residency.

AOCLE Contact Lens Faculty Development Program

At an annual AOCLE meeting a few years ago, the educators approved a faculty

development program for CL faculty at the North American Schools & Colleges of Optometry. Interested AOCLE members are encouraged to apply.

A. THE PURPOSE OF THE PROGRAM IS:

1. To encourage contact lens faculty development or CL program development for AOCLE member institutions.
2. To enhance the contact lens experience of our students in clinics or class.
3. To increase to use of AOCLE faculty members as a resource for faculty or program development between Contact Lens Programs at AOCLE member institutions.

B. PROGRAM TO PROVIDE MODEST GRANTS TO:

1. Bring in an Instructor, typically a faculty member from another School or College of Optometry, to teach a new clinical skill or teaching technique to the contact lens faculty of the “host” institution.
2. Send a Contact Lens Faculty member to another College of Optometry, Clinic, or Institution to learn and bring back to the rest of the Contact Lens Faculty and Staff: a new skill, a different

clinical technique, a different clinic organization plan, or collaborative research plan.

C. THIS GRANT PROGRAM:

1. Would cover modest travel and basic lodging expenses for AOCLE CL faculty development or AOCLE institutional contact lens program development.
2. The applications are to be reviewed toward meeting the criterion or either:
 - a. Providing AOCLE contact lens faculty development
 - b. Enhancing the contact lens experience of our students
3. The greater number of individual CL Educators, the more numerous the contact lens programs from different institutions that benefit, or the greater the variety of involved AOCLE individuals/ institutions funded in a given year the better.
4. This program is not designed to cover topics (and/or speakers) already supported by industry or the Academy CL Diplomate Section Speakers Bureau.
5. This program is not designed to fund research projects, but may be used to allow AOCLE members from two or more AOCLE

Institutions travel support to develop collaborative research proposals. This would be especially true if it provided training to the less experienced AOCLE participants.

6. Hosting institutions that invite an instructor for the primary purpose of a guest lecturer should provide documentation that funding was not available through other sources (regret letters from industry, etc.).

D. GRANT EXPENDITURES

1. Primarily to cover expenses such as “super-saver” travel, basic lodging and meals, etc. Excessive expenditures can be refused reimbursement by the grant committee.
2. As a principle, several smaller grants would generally be preferable to one or two larger grants as more faculty/ CL programs would benefit from the support.
3. If formal lectures are provided as part of the program, they are to be reimbursed at no more than the current standard AOA CE lecture rates as determined by the Grant Committee.

E. APPLICATIONS:

1. An electronic application should be submitted to the AOCLE Chair, who will forward it to the Grants Committee Members. A flexible application format may be utilized, but must include sections on: Goals related to faculty/ program development; Agenda 7 Activities; Proposed Benefits: Budget required.
2. Grand Awards will be selected by a three to four member AD Hoc Grants Committee who are AOCLE volunteers from different institutions and chaired by an AOCLE officer. At the discretion of the AOCLE chair, the Executive Committee [A Past Chair, Chair, Vice Chair, Sec., Treasurer, Newsletter Editor(s).] could act as the “Grants Committee.”
3. The “Grant Year” will run from AOCLE meeting until AOCLE meeting.
4. There will be No specific grant deadlines as something exciting may come up during the year.
5. In a given year, grants are reviewed in order they are received by the Chair.

6. Successful grants are funded in order they are received as the budget allows. If funds are not available, grants will be reviewed the following year if requested by the applicant. Excess money is returned to the general fund at the end of the year.
7. Maximum flexibility within these guideline should be allowed by the reviewer(s).

F. REPORTING TO AOCLE

MEMBERS:

1. Copies of successful applications will be sent by the Grants committee to the AOCLE Newsletter for reporting simultaneously with the notification of the grant recipients.
2. 3 copies of a one page written report of the completed project must be submitted with travel receipts to the treasurer prior to ward copies of the report to the Grants Committee Chair and the AOCLE Newsletter.
3. At the behest of the AOCLE Chair, the grant recipient may be asked to present a summary of the program at an AOCLE workshop or annual meeting.

AOCLE Directory

The directory is included as a separate .pdf file to allow you to easily save it as a ready reference on your computer.

The AOCLE Communications Committee

Dr. Sri Thota, Circulation Coordinator

Dr. Latricia Pack, Co-Editor

Dr. William Edmondson, Co-Editor