



Summer 2013
Newsletter #38

ASSOCIATION
OF OPTOMETRIC
CONTACT LENS
EDUCATORS

The AOCLE held its annual meeting at the Western University of Health Sciences campus from May 30 – June 2, 2013. Contact lens educators and a record number of industry representatives were on hand to visit this new campus and learn teaching techniques to go with the theme, “Teaching With Technology.”



A huge thank you to everyone at WUCO for welcoming us to your campus this year!



Schools with AOCLE representatives:



Next AOCLE Workshop:
May 30 – June 1, 2014

Midwestern University
Arizona College of Optometry
Glendale, AZ

Arrivals: Thursday, May 29th
Sky Harbor Airport

Departures: Sunday, June 1st

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Sharon Teague, p. 14

The AOCLE meeting at the Western University of Health Sciences (continued)

Lecture Presentations:



Using Multimedia Learning Theory in PowerPoint : Tim Wood, MS, PA-C
I-Pad and Interactive Technology in the Classroom: Valerie Wren, OD
Echo 360 Personal Capture/Lecture Tools: Cherishea Coats

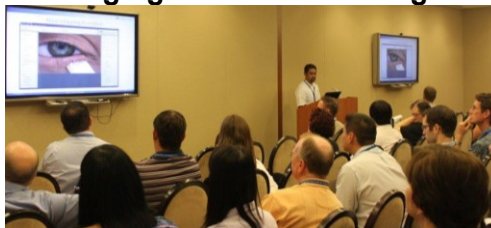


Lance and Sharon Teague fix a snag.

Using Images & Video in Teaching & Property Rights: Ruth Harris, MLIS
Introduction to SMART Board Technology: Lance McNaughton, PhD, OD
Internet Capture, Modification & Embedding: Donald Egan, OD
Managing a Contact Lens Course with Blackboard LMS: Frank Spors, EurOpt, PhD

Break-out Sessions:

The pace of the sessions was challenging and the info was great.



No one wanted to leave the Topography-based Lens Design by Frank Spors PhD. Tiffany Harris' session was eye opening as Western uses all video slit-lamps in their preclinical technique courses. Not only does this allow instructors to tell what the students are seeing, it trains clinicians from the start in use of a digital slit-lamp to capture quality images for charting, for teaching, research, and for patient instruction/education – wave of the future (or just doing what Steve Byrnes has been doing for years...)

Other relevant break-out sessions were:

Hands-on Apps: Valerie Wren, OD

Echo 360 Personal Capture:

Cherishea Coats, David Rojo, and Anessa Alderman

Picking Pix Legally: Ruth Harris, MLIS

Putting Multimedia Theory into

Action: Tim Wood, MS, PA-C

Another highlight included recognition of George Mertz New Educator Travel Grant Award recipients **Kelvin Tang** (UCB) and **Chandra Mickles** (RSO).



Dr. Vinita Henry (UMSL) was given the Lester Janoff Memorial Award in recognition of her exceptional contributions to contact lens education.

Outdoor dining: local produce



Risotto at McKinley's Grill Farm.



Ken Kopp, Earlena McKee, & Trisha Pack watching the prep of one the best meals of any AOCLE meeting!

Campus News – Summer 2013

Michigan College of Optometry at Ferris State University:

Craig Norman, FCLSA has accepted a position as Director of Research at the College's Vision Research Institute (VRI), which is dedicated to the creation, development and testing of products and procedures for vision correction.

Dr. Bruce Morgan, along with second year MCO student Elyse Kleifgen, recently completed what may be the first eye exam using the much-anticipated Google Glass device. Their objective is to determine how the wearable computer can improve vision care. MCO's new Vision Research Institute offered students financial support for the \$1,500 device if they were to win it through Google's Twitter contest. Kleifgen's winning tweet read: *"#ifihadglass optometry would evolve. I could capture exactly what I see for diagnosis, treatment and research. #eyes."*



State University of New York College of Optometry:

Dr. Terry Scheid wrote the following:

"After four years as a member of the original SUNY Optom graduating class and 38 years as a faculty member, I will be retiring from SUNY Optometry effective July 1, 2013. I have been granted Emeritus status and will retain my SUNY email at tscheid@sunyopt.edu. I have cherished the social and intellectual exchanges at the AOCLE meetings. It has been a pleasure participating in the mix of newer and more experienced contact lens faculty members throughout the years. I will continue practicing in my Long Island private practice. I hope to see everyone at future professional meetings."

Illinois College of Optometry:



Dr. Jennifer Harthan was promoted to associate professor. She completed the Contact Lens Residency at ICO in 2007.

Dr. Lindsay Sicks has joined the ICO faculty and will assist in both Primary Care and Contact Lens instruction.

University of the Incarnate Word Rosenberg School of Optometry:

Dr. Sandra Fortenberry was



recognized by the TOA as the 2013 Young Optometrist of the Year in February. She was additionally recognized by the AOA as Young Optometrist of the Year at Optometry's

Meeting in San Diego in June.

Also, the college was granted full accreditation status from the ACOE for the maximum of 8 years. Their inaugural class graduated this year.

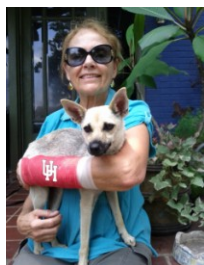
Midwestern University Arizona College of Optometry:

Sunny M. Sanders, Associate Dean of Academic Affairs, reports that the Arizona College of Optometry has been granted full accreditation status from ACOE for the maximum of 8 years. The inaugural class graduated on May 29, 2013.

AZCOPT also has full-time non-tenure track clinical faculty positions open at the Eye Institute, one of which is in Cornea and Contact Lens. Interested ODs can visit www.midwestern.edu and follow the link for "Employment at MWU" for more information.

University of Houston, College of Optometry

Dr. Jan Bergmanson has been honored by being selected to become a Life Fellow of the British College of Optometry, the first U.S. citizen to do so.



Judy Perrigin's cast received from last year's AOCLE Workshop is now a thing of the past - but the dog stays.

Pacific University College of Optometry

Our AOCLE colleague, Dr. Jennifer Smythe has been installed as the new **ASCO President**. The Dean of the Pacific University College of Optometry has particular interest in initiating, enhancing and developing interprofessional education (IPE).

Jenny acknowledged that many AOCLE institutions are already engaging in IPE

activities, where students from more than one profession learn together, teach each other, and provide collaborative care.



NOVA Southeastern University:

Eva Duchnowski, OD has joined the faculty at SUNY College of Optometry. While at NOVA, she was involved in clinic, laboratory, and research in contact lenses.

Heidi Wagner, OD, MPH was inducted into the National Academies of Practice as a Distinguished Practitioner on April 6, 2013 in Arlington, VA. The NAP was founded in 1981 in recognition of the need for interdisciplinary collaboration in health care.



Dr. Wagner, pictured 2nd from right, at the NAP induction ceremony.

Southern College of Optometry:

Dr. Dan Fuller, Chief of the Cornea and Contact Lens Service, The Eye Center at Southern College of Optometry reports the publication of two separate manuscripts based on original research



Drs. Newman and Fuller

performed in collaboration with Drs. Danielle Alperin, Christine Newman and Pinakin Gunvant-Davey.

Drs. Newman and Alperin were the inaugural Cornea and second residents, SCO respectively, in **SCO's Contact Lens Refractive Surgery program**.

Dr. Newman joined the faculty at SCO in 2011 and attended the Indiana University AOCLE workshop in 2012. Dr. Alperin joined the faculty at Case Western Reserve University School of Medicine in 2012.

The citations are as follows:

Fuller DG, Alperin D. Variations in corneal asphericity (Q Value) between african-americans and whites. *Optom Vis Sci.* 2013;90:667-673.

Davey PG, Newman C, Ablamowicz A, Fuller D. Diagnostic accuracy of keratoconus using anterior segment optical coherence tomography. *Optom Reports.* 2013;3:6-8.

Two faculty members joining the Southern College of Optometry are well known to Cornea-Contact Lens practitioners.



Mike Christensen PhD, OD has been appointed Director of Research. An NSU Oklahoma College of Optometry Graduate, you may know Mike for his decades of dry eye work at Alcon. This fall Dan Fuller, Chief of the Contact Lens Service, has paired Mike up with another Okie, Bill Edmondson, for the Friday Contact Lens Clinic!



Dr. Alan Kabat, associate clinical editor at Review of Optometry, is joining us with his years of experience as an optometric educator at NOVA, in addition to being a specialist in ocular surface disease.

CLCS Achievement Award



At Optometry's Meeting in San Diego, the American Optometric Association Contact Lens and Cornea Section (CLCS) presented Dr. Bill Edmondson with the

2013 **CLCS Achievement Award** which is presented annually in appreciation of "*Outstanding contributions to the optometric profession in the area of contact lenses and eye care.*"

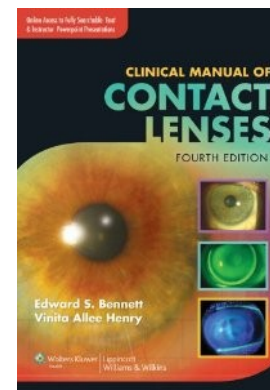
As a Professor at Southern College of Optometry, Dr. Edmondson serves as an attending faculty for the Cornea and Contact Lens Service at The Eye Center. He also teaches in courses on Ocular Pharmacology and Ophthalmic Lasers & Peri-Operative Management. Bill's current research interests include the use of multifocal contact lenses for functional problems of non-presbyopes. He is also studying corneal comfort and compliance issues with ocular pharmaceuticals.

In accepting the award, Dr. Bill expressed appreciation for the help & support of his friends & colleagues at the Oklahoma and Southern College of Optometry, the AOCLE and in the contact lens industry.

University of Missouri-St Louis:

Dr. Ed Bennett was appointed to the AOA-CLCS Executive Council earlier this year. Dr. Bennett has also been promoted to Full Professor at UMSL, effective September 1, 2013. In addition, he received the Dr. R. A. Koetting Memorial Lifetime Achievement Award in June from the St. Louis Optometric Society.

Dr. Vinita Henry received the Lester Janoff Memorial Award at the AOCLE meeting in May.



Both **Drs. Bennett and Henry** are awaiting the release of the 4th edition of their book "Clinical Manual of Contact Lenses." It is set to be released in September 2013.

This newest edition will include a fully searchable online text as well as access to instructor PowerPoint presentations. It also contains many co-authors who are among our AOCLE membership.

Western University of Health Sciences College of Optometry:

The college was granted full accreditation status from the ACOE for the maximum of 8 years.



Dr. Don Egan shared this photo of the inaugural graduating class at WUCO.



A special thanks to **Dr. Elizabeth Hoppe**, Founding Dean of WUCO, for welcoming the AOCLE workshop to campus. Of the many innovative touches we

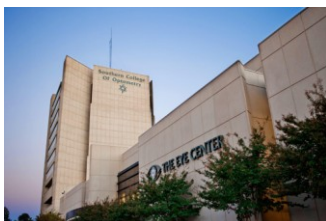
saw in Pomona, we loved that entering students were “sorted” into four “houses” like in the Harry Potter books, but with an optometric twist. Houses included names like Prentice and Borish. Each house includes students of all years who compete in community service projects, contests, and sports. What a fantastic way to welcome newbies into a support group of experienced upperclass OD students. Brilliant!



IN Depth IN Contact Lenses:

To provide a look at the diverse Contact Lens Programs at the AOCLE Schools and Colleges of Optometry, we are going to feature an in-depth look at one or more programs in each newsletter.

In this issue, **Dr. Bill Edmondson** shares information on the CL curriculum at **Southern College of Optometry – Memphis, TN.**



At Southern College of Optometry, there are three semesters in the academic year and about 130 students per class. John Mark Jackson is the instructor for the two basic contact lens courses (spring of the 2nd year and summer for the new third year clinicians). The laboratory sections are managed by Marlon Utech with help from other AOCLE folks and compliment the topics in the basic CL courses. An Advanced Contact Lens Seminar is also available to about 30 students in the fall of the 3rd year with Dr. Jackson. During one semester of the 4th year, student clinicians are on campus and are assigned to the specialty services, like **Contact Lens**. AOCLE members are



Attending faculty, like Drs. Bart Campbell and Patricia Cisarik, staff the Contact

Lens Clinic. Dan Fuller serves as both the Chief of the CL Service and Supervisor of the Contact Lens-Refractive Surgery Residency. Students can also obtain contact lens experience with basic CL fits in their 3rd year Primary Care Clinic and, of course, on selected Externships. A recent program addition is that a 3rd year clinician is assigned one day (10:00am- 5:30PM) to the contact lens service to work with any of the eight 4th clinicians who have interesting or challenging patients. On



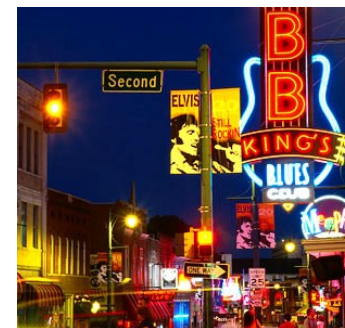
Monday this week, a third year clinician worked with me and a 4th yr in calculating and fitting an

initial CRT patient (a first for both students); in calculating and refitting a keratoconic patient into SynergEyes ClearKone® lenses (also a first for both students); and in helping determine initial lenses of a SiHy Multifocal for a 53 YO patient. All of these situations had recently been discussed in her current CL II Course. What a premium day for the student! For her final patient of the day, she taught I&R to a 13 YOF with 5D cyl wearing Proclear XR lenses obtained through the Adopt-A-Patient program.



Drs Utech & Jackson

When does it all happen at Southern College of Optometry? Well, Contact Lenses I begins in the Spring Semester of



the 2nd year (two hrs of lecture and two hrs of laboratory per week). John Mark begins with a short history of contact lenses and jumps into the physiological effects of contact lens wear and complications. This matches up with hands-on biomicroscopy in both the CL laboratory and Theory and Methods of Optometry. The course also includes optical design of contact lenses, pre-fitting examination and patient selection, as well as the design and fitting of rigid and hydrogel spherical lenses. As a side note, for the last couple of years we have been fortunate as long time AOCLE member, Sue Gromacki has provided a guest lecture on lens care systems and solutions for this course. She was on campus sponsored by the AAO CL Diplomate school lecture program (thank you Alcon/CIBA) and participated in several classes. John Mark finishes this course with the clinical management of contact lens patients and therapeutic applications of contact lenses.

The following semester, in the summer beginning their third year, the student clinicians have Contact Lenses II (3 hrs



of lecture and 2 hrs of lab per wk). In this course, John Mark has initiated a **“Flipped Classroom”**

teaching approach. Students work with direct-instruction materials outside of

class and focus on interactive, group learning and problems solving activities during class time with the faculty member acting as a resource and problem solver. This is the opposite of a "traditional" Optometry lecture class. This course occurs as students are beginning their Primary Care Clinic rotation. It includes topics such as design and fitting of rigid and hydrogel toric contact lenses, rigid lens



modification, and as mentioned, multifocal contact lenses. Advanced topics are included such as pediatrics, keratoconus, post-surgical fitting, and contact lens corneal reshaping.

An SCO Contact Lens-Refractive Surgery Residency, Too !

Working with a referral surgical center, Dan Fuller developed the **SCO Cornea & Contact Lens – Refractive Surgery Residency**. The goal of this unique residency is to produce highly trained postdoctoral clinicians, researchers and educators skilled in advanced contact lens procedures and refractive surgery patient management. The resident divides time between campus-based patient care and referral center experiences, instruction and research. A research project is required as part of the Residency.

The GP Lens Institute (GPLI)



The GP Lens Institute (GPLI) has an entire new look beginning with their new logo and completely updated website at www.GPLI.info.

Now, you can easily search education by lens type, view archived webinars and even review our new online curriculum developed for consideration by educators. In addition, the GPLI has four new patient brochures on topics such as Scleral lenses, GP Multifocals, Corneal Reshaping, and GP Lens Care and Handling. They continue to offer monthly educational webinars presented by industry leaders which feature the latest advancements in customized contact lenses. You can register to attend one of our webinars or order new patient brochures at www.GPLI.info.

The GPLI continues its dedication to being the leading educational resource for practitioners and educators in the field of customized contact lenses.

The GP Lens Institute (GPLI) and the Contact Lens Manufacturers Association

(CLMA) will host their annual August GPLI Cornea and Contact Lens Symposium at The Ohio State University on August 9-11, 2013.

B+L Meeting: Save the Date!

Wednesday and Thursday (January 22 and 23, 2014) of GSLS week, Bausch + Lomb will again be holding its Educators Meeting in Las Vegas. Further details are currently being developed and will be shared as they become available.

2013 Global Specialty Lens Symposium

www.GSLSymposium.com

January 23 - 26, 2014: The Global Specialty Lens Symposium (GSLS) is now accepting submissions for posters or free papers. Posters related to presbyopia, keratoconus, corneal topography, post penetrating keratoplasty or related irregular corneal surface, myopia control, ortho-k and lens care topics are welcome. **The abstract deadline is August 31, 2013.**

The GSLS is a 2 1/2 day comprehensive meeting, brought to you by *Contact Lens Spectrum*. The focus is on the

latest techniques and technologies for the successful management of ocular conditions using today's specialty contact lenses. This international cross-discipline meeting includes both surgical and non-surgical options and includes hands-on demonstrations of cutting-edge products, as well as scientific content. The venue will again be the Rio All Suites Hotel and Casino! Accredited for continuing education under COPE, the meeting will again offer approximately 30 credit hours. Registration opens on September 1.

Soft Toric and Presbyopic Lens Education (STAPLE Program)

The 2013 STAPLE Program continues to provide students with opportunities to practice fitting real patients with toric and/or multifocal lenses provided by the program's sponsors, Alcon, Bausch + Lomb, CooperVision and Vistakon. The goal of the workshop is to provide generic soft contact lens education that will benefit the student through a valuable lens fitting experience in toric and multifocal lenses.



July 2013:
STAPLE
Soft Toric
Workshop
in
Memphis

The most often written comment from students last year expressed their appreciation for the extra fitting experience.

To schedule an event at your school, please contact the program administrators, Ursula Lotzkat (ulotzkat@aol.com) and/or Sue Schnell (slconnelly@aol.com). Ursula and Sue look forward to working with you toward the common goal of increasing students' confidence level and skills with soft contact lenses.

A calendar, schedule and program description is available for the Toric and Multifocal Fitting Workshops at www.stapleprogram.com.

Industry News – Winter 2013

The Vision Care Institute (Vistakon)

www.thevisioncareinstitute.com

W. Lee Ball, OD, FAAO

WBall@its.jnj.com

Dick Wallingford, OD, FAAO

RWalling@its.jnj.com

Vistakon has announced the release of its newest contact lens: 1-DAY ACUVUE® TruEye® Brand Contact Lenses (narafilecon A material). The lens features include:

- HYDRACLEAR® 1 Technology, to attract tear film and help maintain

- the natural ocular environment for all-day comfort.
- The DK/t of 118 allows for increased oxygen transmissibility with virtually no impact to modulus for white, healthy-looking eyes.
- Class-1 UV-Blocking, offering patients the highest level of UV protection in a contact lens, blocking approximately 96 percent of UV-A rays and greater than 99 percent of UV-B rays that reach the lens.
- Two base curves: 8.5 and 9.0, so more patients can be fit.

Also, the Vistakon Healthy Vision Contact Lens tear sheets are at
<http://www.acuvueprofessional.com/HVCL>

Art Optical

www.artoptical.com

Mike Johnson

mjohnson@artoptical.com

Erik Anderson

eanderson@artoptical.com

800.253.9364

Art Optical continues to lead the industry in presbyopic GP contact lens production, with another new multifocal on the horizon. They are now manufacturing all Rose K designs, including the new Rose K2 XL™ semi-scleral lens. As with all Art Optical-manufactured GPs, the Rose K products are all produced and shipped within 24 hours. In the custom soft lens arena, they feature award-winning technology and virtually unlimited parameter options in the Intelliwave line. For the irregular cornea, Kerasoft IC continues to gain followers in the US. Their extremely

knowledgeable team of dedicated fitting consultants is a valuable resource for students to utilize as they learn the intricacies of custom contact lens fitting during their optometric training.

Menicon

www.menicon.com

Randy Sakamoto, OD, PhD

drsakamoto@menicon.com

Menicon announced it has received FDA 510(k) clearance for its latheable silicone hydrogel material - Lagado LSH. Back in June, 2010 when Menicon acquired Lagado, launching LSH to the U.S. market was one of our key strategic imperatives. After a long clinical and regulatory affairs process, they are thrilled to finally be able to bring this innovative product to market.

Menicon has also received FDA 510(k) Clearance for the Menicon PROGENT Large Diameter Contact Lens Case. This new larger lens case is made of polycarbonate and is non-vented. It can accommodate lenses from 11 mm to 23mm.

Also, don't forget about the availability of Menicon Unique pH via Menicon's WebStore.



SpecialEyes

www.specialeyesqc.com

Ms. Lindsay McCorkle

lmccorkle@specialeyesqc.com

888.232.9653

Michelle Walsh

mwalsh@specialeyesqc.com

SpecialEyes is a custom soft contact lens company committed to supporting contact lens education by offering complimentary learning programs to all optometry schools and faculty. These programs can be used as an adjunct to your existing curriculum and include a "Design & Prescribing" lecture presented by AOCLE member **Dr. Matthew Lampa**. These presentations can be in conjunction with a hands-on wet lab for students to experience and discover the benefits of a custom lens! Please contact Lindsay McCorkle to schedule a program at your school.

Alcon / Ciba Vision



www.alcon.com

Dave Sattler

dave.sattler@alcon.com

6201 South Freeway

Fort Worth, Texas

817.551.8671 (office)

817.291.7599 (cell)

Alcon introduced Dailies Total One® - the world's first and only water gradient contact lens. This breakthrough technology features an increase from 33% to over 80% water content from core to surface, approaching 100% at the outer surface. The ultrasoft, hydrophilic surface gel is designed to provide exceptional lubricity. 100% lubricity is maintained even after a day of wear.

Patients preferred introduced Dailies Total One® water gradient one-day contact lenses 13 to 1 over their habitual lenses.

If you are interested in holding a guest lecture program at your school for students, residents, and/or faculty, please contact Dave for more information.

Contamac, Ltd.

Tim Koch

Senior Professional Services Specialist

timkoch@msn.com

(970).242.3669

Contamac is the world's largest producer of contact lens and IOL materials. Our company is committed to supporting the AOCLE and strengthening the bridge of communication between the schools and our laboratory partners. In fact, Contamac provided sponsorship for 5 new companies to attend this year's AOCLE meeting.

Contamac is well-known for its sophisticated, wettable materials, including the Optimum GP family and the customizable Definitive Silicone Hydrogel material. Contamac has a dedicated, experienced team of professionals in research, manufacturing and professional services and plays an integral role in the global, thriving, eye care marketplace.

Also note that Contamac has decided to restructure its Contamac Specialty Lens Institute (CSLI) program. Any further questions and communication regarding Contamac and the CSLI can be directed to Marty Dalsing, marty@contamacus.com.

X-Cel Contacts

Cassandra Gordon, NCLEC

Director of Academic Programs

gordon@walman.com

813.507.8635

Cassandra is excited to announce that Walman Optical awarded 50 scholarships totaling \$100,000 this year, which was an increase of \$30,000 over previous years.

The Atlantis Scleral lens is now available and the fitting philosophy is based on the premise of customizing the lens fit by manipulating 3 zones to control the sagittal height relationship of the lens to the anterior ocular surface. Each zone is laser marked on the diagnostic lenses for an easier evaluation during the patient evaluation.

X-Cel has also added quarterly and monthly replacement options for the Westcon Horizon Presbyopic series of lenses including a multifocal toric lens designs making this a more affordable option for your patients.

If you need lenses for any lab at your school, please contact Cassandra. She sees her role as trying to increase support from X-Cel Contacts, and to provide products and services that will enhance the contact lens programs on campus. For additional information, contact an X-Cel Consultant at 1-800-241-9312 or email xcelfinfo@walman.com.

Synergeyes

www.synergeyes.com

James Kirchner, OD

President



Since the AOCLE meeting, Dr. Kirchner has become President of Synergeyes. Dr. Peg Achenbach is now the company's VP of Professional Services.

At the meeting, Dr. Kirchner introduced the SynergEyes UltraHealth lens, a vaulted hybrid contact lens with a silicone hydrogel skirt material. Training is required to fit the lens, similar to other SynergEyes products.

SynergEyes is also pleased to offer a free pair of Duette lenses to all currently enrolled optometry students and residents. Additional lenses may be purchased at 50% off the list price as long as the student is enrolled in school and/or residency.

Michael Harris and Sara Gaib join the Polynesian dancers at the AOCLE meeting.



Essilor / OOGP

www.essilorcontacts.com

Mary Ann Kail

Mkail@EssilorUSA.com

Essilor/OOGP contact lens specializes in custom GP contact lens designs and is also one of the largest soft lens distributors. Their advanced lens designs, materials, state of the art laboratories, and expert consultation provide superior support for you and your contact lens patients. This year Mary Ann also announced the release of the Jupiter Plus lens, a multifocal design for the Jupiter.

Essilor offers an unconditional guarantee on all their proprietary designs. Contact your sales consultant to learn more about their educational services and designs, including Essilor Jupiter, Perimeter and ContinuVu.

Abbott Medical Optics

www.amo-inc.com

David Hansen, OD

714.247.8447

dave.hansen@amo.abbott.com



At the AOA meeting in San Diego, Dave held informal discussion groups where he shared research on the efficacy of

RevitaLens OcuTec® MPDS with mobile Acanthamoeba. If you are doing a

presentation or lecturing on this topic, he may be able to share this information with you. Dr. Hansen, who joined AMO after a career in private practice and AAO leadership, is a strong AOCLE supporter and has asked us to contact him with any questions or needs.

Bausch + Lomb

www.bausch.com

At the meeting Lynette Johns, OD reminded the AOCLE members of specialty lens fitting resources available from B+L, including GP multifocal, keratoconic, and scleral lens fitting guides. Visit: <http://www.fit-boston.com/en/EyeCareProfessional/Educational-Resources> to download the guides and for more information on Boston products.

Kerasoft lens training is available at: <http://www.kerasofttraining.com/>

Christopher Snyder, (Christopher.Snyder@bausch.com) remains a contact for Academic Relations at Bausch & Lomb. In this role, Chris will further develop relationships with the schools while maintaining his role with Bausch + Lomb as a point person for soft lens solutions and lens care.

Valeant Pharmaceuticals International Inc., which recently purchased B&L, released a recent letter to stockholders announcing synergy plans that will result in a **relocation of Bausch + Lomb headquarters from Rochester, NY to New Jersey** – the manufacturing facility, however, will remain in Rochester. Bausch & Lomb's three divisions, Contact Lenses, Pharmaceuticals,

and Surgical equipment would be combined into **Bausch & Lomb Eye Health** headed by Dan Wechsler. In combining three companies, Valeant indicated that there would be management changes and a world-wide consolidation of employees by 10%- 15%.

CooperVision

www.coopervision.com

Mark Andre, COT, FAAO

mandre@coopervision.com



The Adopt a Patient program is entering its sixth year and is partnering with Vision

Service Plan to provide needy patients an opportunity to wear contact lenses, while giving your students another hands-on contact lens fitting experience. CooperVision will provide each patient with a year's supply of lenses and VSP will reimburse the school for the exam, fitting and follow up care. Please contact either Mark Andre or Dana Beards (Dana.Beards@VSP.com) for more information on the program. CooperVision is also committed to bringing new technologies to the Optometric practice and has several programs that are intended to integrate the practice with tools to communicate better with patients.

CooperVision is also proud to be an industry partner of the STAPLE Program. For more information on this program, contact Ursula Lotzkat at Ulotzkat@aol.com.

Blanchard Contact Lens, Inc.

www.blanchardlab.com

Lee Buffalo, National Sales Director

leembuffalo@aol.com

Blanchard Contact Lens announced a new scholarship program for its "Beyond the Limbus" education series. The one-day education session includes:

- In-depth presentations of msd™, Onefit™ P+A, and Onefit™ Cone lenses presented by experienced and knowledgeable instructors
- Practice of scleral lens application techniques in a "wet lab" environment
- Active participation in a series of patient fits featuring all Blanchard lenses presented
- Overview of insurance billing & coding for scleral lenses
- Peer discussion

Updates on the Onefit Cone and Onefit P&A mini-scleral lenses were presented and the new multifocal was announced.

Valley Contax

Janice Adams, President and CEO

Josh Adams, Vice President

800.547.8815

200 South Mill St.

Springfield, Oregon, 97477

contax@valleycontax.com



Valley Contax has released its Custom Stable lens design in diameters ranging from 14.8-18.0mm. This lens is crafted for precision fit and exact vision correction for both normal and irregular cornea patients.

At the meeting, Josh Adams announced the creation of Valley's state-of-the-art video studio. The latest equipment allows them to record patients being fit with various GP and scleral lenses. Their goal is to assist practitioners in order to attain the best possible outcomes for their patients. Need help on getting the perfect fit? Check out their library of fitting videos. You can also look at the lab's YouTube channel for more resources. Live video support is available every second Tuesday of the month, at 6 p.m. Pacific time.

Paragon Vision Sciences

www.paragonvision.com

Ken Kopp, FCLSA

Clinical and Professional Services

Paragon Vision Sciences

480-507-7667

KenKopp@ParagonVision.com

There are many different colors available in CRT lenses if you are ordering in the HDS100 material. The stock tint is green, but red, blue, and yellow are all options. Also, new in the CRT Dual Axis design are RZD differences up to 100 microns (in 25 microns steps). All schools should now have the CRT software program. If you don't, please contact Ken Kopp.

A reminder that the NormalEyes 15.5 is also available. Paragon hopes to be able to offer this scleral lens design to your clinics in the

near future. Also on the horizon for Paragon is the SiHy material SiloWet. The material has been submitted to the FDA for manufacture approval and is expected soon.

ABB Optical Group (formerly ABB Concise)

<http://www.abbconcise.com/>

Arch Holcomb

Scott Luther

ABB Optical Group has been formed from a merger of ABB Concise and Optical Distributor Group. Their new logo can be seen below.



The group is America's leading distributor of brand name contact lenses and the industry's foremost manufacturer of custom gas permeable contact lens designs. They ship more than 12,000 orders daily and serve 16,000 eye care practitioners nationwide. Their mission is simple; to provide eye care professionals with quality products and services, and to advance the optical supply chain through innovation and technology.

Advanced Vision Research

Diane M. Houtman, OD

Vice President of Professional Relations



Advanced Vision Research brings us the full line of TheraTears products.

The lubricating drops include a multi-dose bottle preserved with disappearing preservative sodium perborate. A non-preserved unit dose formulation, a thicker non-preserved unit dose formulation (TheraTears Liquid Gel), as well as the contact lens compatible TheraTears Contact Lens Comfort Drops are available.

Additional products include SteriLid, an eyelid cleansing foam, and TheraTears Nutrition, an Omega3 supplement containing a unique flaxseed/fish oil combination. AVR's newest product, introduced at the AOCLE meeting, is called TheraTears Allergy Eye Itch Relief. It is a ketotifen product in a new 10mL bottle, which provides a 60 day supply.

Allergan

Mark Risher

Manager of Eye Care Strategic Initiatives

Allergan Eye Care is extremely appreciative of the opportunity to support and participate in the AOCLE 2013 Workshop. Allergan is focused on helping the Eye Care Practitioner treat ocular disease more

effectively, with an emphasis on Dry Eye Disease, Allergy and Glaucoma.



For more information about Allergan's product portfolio, as well as access to patient education materials (for dry eye, glaucoma, and on specific products; some available in both English and Spanish), product rebates and coupons, and other resources, please visit: www.allerganoptometry.com.

Oculus

Joel Nava

jnava@oculususa.com

At the meeting, Joel discussed several of the built-in instrument features that will help in diagnosis, documentation, and management of your dry eye patients. The OCULUS Easygraph is a compact and affordable corneal topographer that is EMR ready.



Features include:

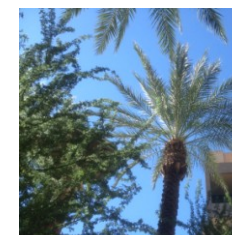
- Corneal topographer measuring 22,000 points
- Real built-in Keratometer
- Mountable on most slit lamps

Optional Software:

- o Keratoconus Screening & Zernike Analysis
- o CL Fitting Software
- o Oximap Software



Hot night in Pomona... 2am hotel alarm!



A little more about a unique program during the first year at **Western University of the Health Sciences College of Optometry...**

Students meet with nine fellow students and one faculty facilitator for several case studies. Each case study includes a diverse mix of students from eight of the professional programs: Osteopathic Medicine (DO), Physician Assistant (MSPA), Physical Therapy (DPT), Pharmacy (PharmD), Nursing (MSN), Optometry (OD), Veterinary Medicine (DVM), and Dental Medicine (DMD). Each case study involves four hours of discussion, which are spread over several weeks.

At the beginning of each case study, students receive the clinical case scenario. Additional case details such as risk factors and environmental concerns are divulged as the case unfolds. As a team, the students explore the biological, psychosocial, and relational aspects of the case that might

affect the team's diagnosis and recommended treatment. The IPE curriculum grows increasingly advanced as students move through the program. Initial cases concentrate on honing communication and interpersonal skills, analyzing ethical issues, and developing your understanding of other health professions.



- *Comments on our new front page look?*
- *Suggestions for future newsletters?*
- *Topics you want to see covered?*

Contact the Communications Committee!

Welcome, Sharon Teague!



The AOCLE would like to officially welcome Sharon Teague to the AOCLE team. Sharon has been acquainted with AOCLE members through her positions in the contact lens industry as well as her involvement in leading Teague Training workshops in contact lens fitting. She will now serve as the Association's part-time administrative assistant and has already jumped in helping prepare and execute this year's AOCLE meeting. We look forward to the energy and expertise that Sharon brings to the AOCLE organization. Welcome Sharon!



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